



UNITED STATES BANKRUPTCY COURT District of Delaware		PROOF OF CLAIM
Name of Debtor: Urban Brands, Inc. et al.,		Case Number: 10-13005 (KJC) c11
NOTE: <i>This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.</i>		
Name of Creditor (the person or other entity to whom the debtor owes money or property): Piedmont Natural Gas Company		<input type="checkbox"/> Check this box to indicate that this claim amends a previously filed claim.
Name and address where notices should be sent: 4339 S. Tryon Street Attn: CBO/Bankruptcy Charlotte, NC 28217-1733 Telephone number:		Court Claim Number: _____ (If known)
RECEIVED OCT 04 2010 BMC GROUP		Filed on: _____
Name and address where payment should be sent (if different from above): Telephone number:		<input type="checkbox"/> Check this box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars. <input type="checkbox"/> Check this box if you are the debtor or trustee in this case.
1. Amount of Claim as of Date Case Filed: \$ <u>127.36</u> If all or part of your claim is secured, complete item 4 below; however, if all of your claim is unsecured, do not complete item 4. If all or part of your claim is entitled to priority, complete item 5. <input type="checkbox"/> Check this box if claim includes interest or other charges in addition to the principal amount of claim. Attach itemized statement of interest or charges.		5. Amount of Claim Entitled to Priority under 11 U.S.C. §507(a). If any portion of your claim falls in one of the following categories, check the box and state the amount. Specify the priority of the claim.
2. Basis for Claim: <u>Goods</u> (See instruction #2 on reverse side.)		<input type="checkbox"/> Domestic support obligations under 11 U.S.C. §507(a)(1)(A) or (a)(1)(B).
3. Last four digits of any number by which creditor identifies debtor: <u>3678</u> 3a. Debtor may have scheduled account as: _____ (See instruction #3a on reverse side.)		<input type="checkbox"/> Wages, salaries, or commissions (up to \$11,725*) earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. §507 (a)(4).
4. Secured Claim (See instruction #4 on reverse side.) Check the appropriate box if your claim is secured by a lien on property or a right of setoff and provide the requested information. Nature of property or right of setoff: <input type="checkbox"/> Real Estate <input type="checkbox"/> Motor Vehicle <input type="checkbox"/> Other Describe: Value of Property: \$ _____ Annual Interest Rate _____ % Amount of arrearage and other charges as of time case filed included in secured claim, if any: \$ _____ Basis for perfection: _____ Amount of Secured Claim: \$ _____ Amount Unsecured: \$ _____		<input type="checkbox"/> Contributions to an employee benefit plan - 11 U.S.C. §507 (a)(5). <input type="checkbox"/> Up to \$2,600* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. §507 (a)(7). <input type="checkbox"/> Taxes or penalties owed to governmental units - 11 U.S.C. §507 (a)(8).
6. Credits: The amount of all payments on this claim has been credited for the purpose of making this proof of claim.		<input type="checkbox"/> Other - Specify applicable paragraph of 11 U.S.C. §507 (a)().
7. Documents: Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. You may also attach a summary. Attach redacted copies of documents providing evidence of perfection of a security interest. You may also attach a summary. (See instruction 7 and definition of "redacted" on reverse side.) DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING. If the documents are not available, please explain:		Amount entitled to priority: \$ _____ <i>*Amounts are subject to adjustment on 4/1/13 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.</i>
Date: 09/29/2010	Signature: The person filing this claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this claim and state address and telephone number if different from the notice address above. Attach copy of power of attorney, if any.  Judy Conrad	FOR COURT USE ONLY Urban Brands  00012

Account Number:
URBAN BRANDS INC

Service Address:
2101 PYRAMID VILLAGE BLVD STE 105B
GREENSBORO, NC 27405

Billing Date: 09/23/10

Past Due After: 10/11/10

Rate Schedule*: 102 SMALL GENERAL SERVICE

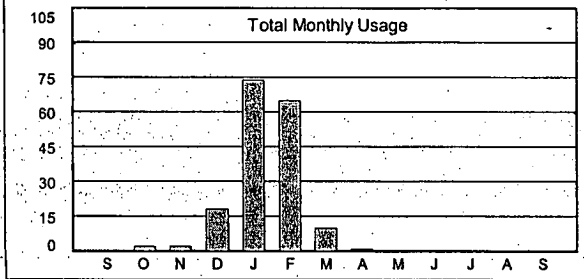
*Rate schedule and calculation information is available on our website.

Message Center

Final Bill

Gas Usage History

13-Month Usage (Total Therms)



Previous Months' Usage (hatched bars) Current Month's Usage (solid black bars)

	09/09	09/10
Therms	0	0
Days	33	34
Amount	\$22.00	\$22.00

Account Summary

Previous Bill Amount	\$22.00
Payment(s) Received through 9/22/10	\$0.00
Past Due Balance	\$0.00
Current Billing and Other Basic Charges	
Gas - Current Month Charges	\$22.00
Gas - Current Month Charges	\$22.00
Total Current Balance	\$44.00
Account Balance	\$44.00

Total Amount Due Upon Receipt \$44.00

Late fees will be assessed after past due date.

All bills are due and payable upon receipt. A late payment charge of 1% will be added to natural gas balances not paid by the past due date. A late charge of 1.5% (.50 minimum) will be added to appropriate non-utility balances not paid by the past due date. Late fees will not be applied to "Share the Warmth" donations.

Current Reading - based on actual read

Meter Number	Service Period		Meter Reading		Reading Difference	Meter Multiplier	Gas Used (CCF)	Heat Factor	Number of Therms Used
	From	To	Previous	Current					
739612	08/18/10	09/21/10	392	392	0 X	1.136 =	0 X	1.0150 =	0
Total Therms Used		0							
Number of Days		34							

009862 / 018114 N0CQVJ

PO BOX 33068
CHARLOTTE NC 28233-3068

Please check here and fill out reverse to enroll in Share the Warmth Round Up.



9662 1 MB 0.379 4184/009862 /0016114 35 1 N0CQVJ
URBAN BRANDS INC
PO BOX 2518
SECAUCUS, NJ 07096-2518

Account Number: _____
Payment Due: _____ Upon Receipt
Total Amount Due: \$44.00
Please make check payable to Piedmont Natural Gas.
Be sure to write your account number on your check.

Send payment to:

PIEDMONT NATURAL GAS
PO BOX 533500
Atlanta GA 30353-3500

000N0CQVJ000291640 021 00

000440000004400000000000 0

Account Number:
URBAN BRANDS INC
URBAN BRANDS INC

Service Address:
3202 SILAS CREEK PKWY
WINSTON SALEM, NC 27103

Billing Date: 09/23/10
Past Due After: 10/11/10

Rate Schedule*: 102 SMALL GENERAL SERVICE

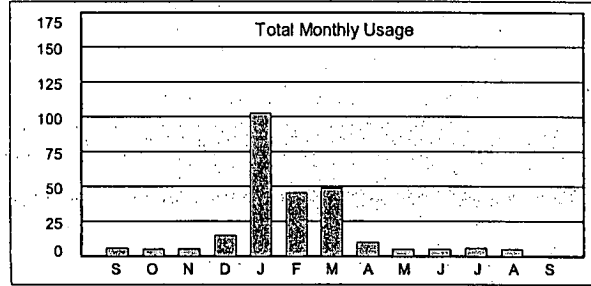
*Rate schedule and calculation information is available on our website.

Message Center

Final Bill

Gas Usage History

13-Month Usage (Total Therms)



Legend: Previous Months' Usage (light bar), Current Month's Usage (dark bar)

	09/09	09/10
Therms	6	0
Days	31	36
Amount	\$28.88	\$22.00

Account Summary

Previous Bill Amount	\$27.08
Payment(s) Received through 9/22/10	\$0.00
Past Due Balance	\$0.00
Current Billing and Other Basic Charges	
Gas - Current Month Charges	\$27.08
Gas - Current Month Charges	\$22.00
Total Current Balance	\$49.08
Account Balance	\$49.08

Total Amount Due Upon Receipt \$49.08

Late fees will be assessed after past due date.

All bills are due and payable upon receipt. A late payment charge of 1% will be added to natural gas balances not paid by the past due date. A late charge of 1.5% (.50 minimum) will be added to appropriate non-utility balances not paid by the past due date. Late fees will not be applied to "Share the Warmth" donations.

Current Reading - based on actual read

Meter Number	Service Period		Meter Reading		Reading Difference	Meter Multiplier	Gas Used (CCF)	Heat Factor	Number of Therms Used
	From	To	Previous	Current					
036558	08/16/10	09/21/10	7028	7028	0 X	1.000 =	0 X	1.0160 =	0
Total Therms Used	0								
Number of Days	36								

009663 / 016112 NCCQVJ

PO BOX 33068
CHARLOTTE NC 28233-3068

Please check here and fill out reverse to enroll in Share the Warmth Round Up.



9663 1 MB 0.379 4162/009663 /00016112 35 1 NCCQVJ
URBAN BRANDS INC
URBAN BRANDS INC
PO BOX 2518
SECAUCUS, NJ 07096-2518

Account Number:
Payment Due: Upon Receipt
Total Amount Due: \$49.08
Please make check payable to Piedmont Natural Gas.
Be sure to write your account number on your check.

Send payment to:

PIEDMONT NATURAL GAS
PO BOX 533500
Atlanta GA 30353-3500

000N0CQVJ000291623 031 00

049080000490800000000 3

Account Number:
URBAN BRANDS INC
URBAN BRANDS INC

Service Address:
836 WOODS CROSSING RD
GREENVILLE, SC 29607

Billing Date: 09/23/10
Past Due After: 10/11/10

Rate Schedule*: 202 SM GEN SERV STD RATE

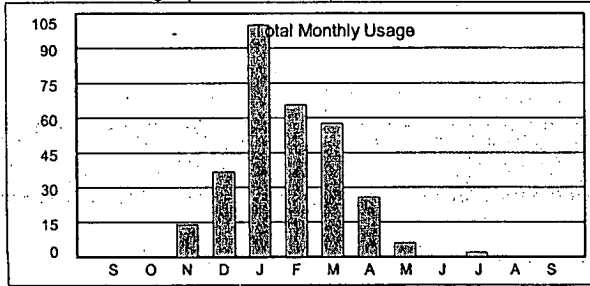
*Rate schedule and calculation information is available on our website.

Message Center

Final Bill

Gas Usage History

13-Month Usage (Total Therms)



Previous Months' Usage (hatched) Current Month's Usage (solid)

	09/09	09/10
Therms	0	0
Days	30	43
Amount	\$24.51	\$34.28

Account Summary

Previous Bill Amount	\$24.49
Payment(s) Received through 9/22/10	\$0.00
Past Due Balance	\$0.00
Current Billing and Other Basic Charges	
Gas - Current Month Charges	\$24.49
Gas - Current Month Charges	\$8.80
Local Franchise Fee	\$0.44
Tax	\$0.55
Total Current Balance	\$34.28
Account Balance	\$34.28

Total Amount Due Upon Receipt \$34.28

Late fees will be assessed after past due date.

All bills are due and payable upon receipt. A late payment charge of 1.5% will be added to natural gas balances not paid by the past due date. A late charge of 1.5% (.50 minimum) will be added to appropriate non-utility balances not paid by the past due date.

Current Reading - based on actual read

Meter Number	Service Period		Meter Reading		Reading Difference	Meter Multiplier	Gas Used (CCF)	Heat Factor	Number of Therms Used
	From	To	Previous	Current					
268338	09/09/10	09/21/10	2594	2594	0 X	1.000 =	0 X	1.0140 =	0
Total Therms Used		0							
Number of Days		12							

009663 / 016113 N0CQVJ

PO BOX 33068
CHARLOTTE NC 28233-3068

Please check here and fill out reverse to enroll in Share the Warmth Round Up.



9663 1 MB 0.379 4183/009663 /00016113 35 1 N0CQVJ
URBAN BRANDS INC
URBAN BRANDS INC
PO BOX 2518
SECAUCUS, NJ 07096-2518

Account Number:
Payment Due: Upon Receipt
Total Amount Due: \$34.28
Please make check payable to Piedmont Natural Gas.
Be sure to write your account number on your check.

Send payment to:

PIEDMONT NATURAL GAS
PO BOX 533500
Atlanta GA 30353-3500

000N0CQVJ000291637 071 00

000034280000342800000000 2