

United States Bankruptcy Court District of Delaware	PROOF OF CLAIM
In re (Name of Debtor) Urban Brands, Inc.	Case Number 10-13005
Note: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A "request" for payment of an administrative expense may be filed pursuant to 11 U.S.C. §503.	
Name of Creditor (The person or other entity to whom the debtor owes money or property) AmerenIP	<input type="checkbox"/> Check box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars. <input type="checkbox"/> Check box if you have never received any notices from the bankruptcy court in this case. <input type="checkbox"/> Check box if the address differs from the address on the envelope sent to you by the court.
Name and Address Where Notices Should be Sent AmerenIP Credit & Collections 2105 E. State Route 104 Pawnee, IL 62558	THIS SPACE IS FOR COURT USE ONLY
Telephone No. 1-888-678-2477 EXT. 45174	
ACCOUNT OR OTHER NUMBER BY WHICH CREDITOR IDENTIFIES DEBTOR 4813	Check here if this claim <input type="checkbox"/> replaces <input type="checkbox"/> amends a previously filed claim, dated: _____
1. BASIS FOR CLAIM <input type="checkbox"/> Goods sold <input type="checkbox"/> Services performed <input type="checkbox"/> Money loaned <input type="checkbox"/> Personal injury/wrongful death <input type="checkbox"/> Taxes <input checked="" type="checkbox"/> Other (Describe briefly) UTILITY SERVICE - BMC GROUP	<div style="text-align: center; font-weight: bold; font-size: 1.2em;">RECEIVED</div> <div style="text-align: center; font-weight: bold; font-size: 1.5em;">OCT 07 2010</div> <input type="checkbox"/> Retiree benefits as defined in 11 U.S.C. §1114(a) <input type="checkbox"/> Wages, salaries, and compensation (fill out below) Your social security number _____ Unpaid compensation for services performed from _____ (date) to _____ (date)
2. DATE DEBT WAS INCURRED 09/21/10	3. IF COURT JUDGMENT, DATE OBTAINED:
4. CLASSIFICATION OF CLAIM. Under the Bankruptcy Code all claims are classified as one or more of the following: (1) Unsecured nonpriority, (2) Unsecured Priority, (3) Secured. It is possible for part of a claim to be in one category and part in another. CHECK THE APPROPRIATE BOX OR BOXES that best describe your claim and STATE THE AMOUNT OF THE CLAIM AT TIME CASE FILED.	
<input type="checkbox"/> SECURED CLAIM \$ _____ Attach evidence of perfection of security interest Brief Description of Collateral: <input type="checkbox"/> Real Estate <input type="checkbox"/> Motor Vehicle <input type="checkbox"/> Other (Describe briefly) _____ amount of arrearage and other charges at time case filed included in secured claim above, if any \$ _____	<input type="checkbox"/> Wages, salaries, or commissions (up to \$4000), *earned not more than 90 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. §507(a)(3) <input type="checkbox"/> Contributions to an employee benefit plan - 11 U.S.C. § 507(a)(4) <input type="checkbox"/> Up to \$1,800* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. § 507(a)(6)
<input checked="" type="checkbox"/> UNSECURED NONPRIORITY CLAIM \$ 99.43 A claim is unsecured if there is no collateral or lien on property of the debtor securing the claim or to the extent that the value of such property is less than the amount of the claim.	<input type="checkbox"/> Alimony, maintenance, or support owed to a spouse, former spouse, or child - 11 U.S.C. § 507(a)(7) <input type="checkbox"/> Taxes or penalties of governmental units - 11 U.S.C. § 507(a)(8) <input type="checkbox"/> Other - Specify applicable paragraph of 11 U.S.C. § 507(a) _____ *Amounts are subject to adjustment on 4/1/98 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.
<input type="checkbox"/> UNSECURED PRIORITY CLAIM \$ _____ Specify the priority of the claim.	
5. TOTAL AMOUNT OF CLAIM AT THE TIME CASE FILED: \$ 99.43 (Unsecured) \$ 99.43 (Total)	
<input type="checkbox"/> Check this box if claim includes charges in addition to the principal amount of the claim. Attach itemized statement of all additional charges.	
6. CREDITS AND SETOFFS: The amount of all payments on this claim has been credited and deducted for the purpose of making this proof of claim. In filing this claim, claimant has deducted all amounts that claimant owes to debtor.	
7. SUPPORTING DOCUMENTS: Attach copies of supporting documents, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, or evidence of security interests. If the documents are not available, explain. If the documents are voluminous, attach a summary.	
8. TIME-STAMPED COPY: To receive an acknowledgment of the filing of your claim, enclose a stamped, self-addressed envelope and copy of this proof of claim.	
Date September 30, 2010	Sign and print the name and title, if any, of the creditor or other person authorized to file this claim (attach copy of power of attorney, if any) <i>Carroll Milbury</i> Customer Service Analyst

Penalty for presenting fraudulent claim: Fine of up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. ss 152 and 3571.

THIS SPACE IS FOR COURT USE ONLY
 DEPT. OF DELAWARE
 BANKRUPTCY COURT
 CLERK
 2010 OCT -5 AM 10:43
 FILED

Urban Brands



00017

BMC



Please Return This Portion With Your Payment.

AMOUNT DUE	DUE DATE
\$99.43	Oct 8, 2010
AMOUNT PAYABLE AFTER DUE DATE	ACCOUNT NUMBER
\$99.43	██████████ 4813

Amount Enclosed \$ _____

LARGE APPAREL OF MO
C/O AMEREN
CREDIT AND COLLECTIONS
2105 E STATE ROUTE 104
PAWNEE, IL 62558

AMERENIP
P.O. Box 66884
St. Louis, MO 63166-6884

7040000 0042041448103 00000000 00032810 00099430

Keep This Portion For Your Records

ACCOUNT NUMBER	██████████ 4813
NAME	LARGE APPAREL OF MO
SERVICE AT	2516 STATE ST EAST SAINT LOUIS, IL 62205

BILL DATE	Sep 24, 2010
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TOTAL AMOUNT DUE BY	Oct 8, 2010	\$99.43
AMOUNT PAYABLE AFTER DUE DATE		\$99.43

SERVICE	TOTAL USAGE	READ
GAS THERMS	0.0	A

Total Natural Gas Charges	\$32.81
Current Amount Due	\$32.81
Prior Amount Due	\$66.62
Total Amount Due	\$99.43

USE PER DAY	ELECTRIC KWH	GAS THERMS	TEMP
THIS PERIOD	0.0	0.0	71
SAME PERIOD LAST YEAR	0.0	0.0	66

*** IMPORTANT INFORMATION ***

This is the final bill for this account. If you have service turned back on at this premise within the next 12 months you will be billed the facility charges for each month the service was turned off. AmerenIP must still maintain service in a safe and reliable condition so that the service can be restored in a timely manner upon request.

This bill includes a previous balance. If this amount has been paid, please accept our thanks and pay only the current charge.

DIRECT PAY MAKES PAYING BILLS EASIER - For an easy way to pay your bill, consider Direct Pay. The payment comes directly from your designated bank account on the due date of your bill. To enroll, go to Ameren.com and click on View Payment Options, or call 1-800-363-6805 to request an enrollment form.

IMPORTANT MESSAGE FOR GAS CUSTOMERS - BE SAFE

If you ever smell gas, call AmerenIP to investigate the problem. Before you dig, call JULIE at 1-800-892-0123, or simply dial 811 to locate underground gas pipelines for you.



P.O. Box 66884
St. Louis, MO 63166
1-800-363-6805
www.ameren.com



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NAME	LARGE APPAREL OF MO
SERVICE	2516 STATE ST
AT	EAST SAINT LOUIS, IL 62205

BILL DATE	Sep 24, 2010
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TOTAL AMOUNT DUE BY	Oct 8, 2010	\$99.43
AMOUNT PAYABLE AFTER DUE DATE		\$99.43

TYPE OF READING	METER NUMBER	SERVICE FROM TO	NO. OF DAYS	METER READING PREVIOUS	METER READING PRESENT	READING DIFFERENCE	METER MULTIPLIER	THERM FACTOR	USAGE	R D
Total Therm	2TC79137	09/06-09/21	15	3792.0000	3792.0000	0.0000	1.0000	1.00000	0.0000A	

Service To				SUMMARY				Service To			
Sales Therm		09/21/2010			0.0000						

NATURAL GAS SERVICE BILLING DETAIL

GDS-2 Small Gen Gas Del-Sp Ht	Service From	09/06/2010	to	09/21/2010	
Customer Charge		\$31.17			
Total Delivery Service Amount				\$31.17	
Taxes	Service From	09/06/2010	to	09/21/2010	
Illinois State Commerce Commission Tax		\$0.03			
East St Louis Municipal Gross Revenue Charge		\$1.61			
Total Tax Related Charges				\$1.64	
Total Natural Gas Charges					\$32.81
Current Month Charges					\$32.81



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 St. Louis, MO 63166
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September 30, 2010

FILED
U.S. BANKRUPTCY COURT
DISTRICT OF DELAWARE
2010 OCT -5 PM 10:43
120



David D Bird
Bankruptcy Clerk
U.S. Bankruptcy Court
824 Market St, Third Floor
Wilmington, DE 19801

RE: Urban Brands, Inc.
Case No. 10-13005

Dear Mr. Bird:

We are enclosing our Proof of Claim in connection with a bill of \$99.43 on the books of AmerenIP against the above-mentioned bankruptcy.

Please acknowledge receipt of claim by returning duplicate copy with authorized stamp. A business reply envelope is enclosed for your convenience.

Sincerely;

Carroll Millburg
AmerenIP Credit & Collections

Enclosure