

UNITED STATES BANKRUPTCY COURT

District of Delaware

PROOF OF CLAIM

Name of Debtor: URBAN BRANDS

Case Number: 10-13005

NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.

Name of Creditor (the person or other entity to whom the debtor owes money or property):

deltacom, inc.

Check this box to indicate that this claim amends a previously filed claim.

Name and address where notices should be sent: Attn: Sonia M. Browder Sr. Treasury Analyst & Paralegal deltacom Suite 400 7037 Old Madison Pike Huntsville, AL 35806

Court Claim Number: (If known)

Telephone number: (256) 382-3904

Filed on:

Name and address where payment should be sent (if different from above): See new address above

Check this box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.

Telephone number:

Check this box if you are the debtor or trustee in this case.

1. Amount of Claim as of Date Case Filed: \$ 2765.10

If all or part of your claim is secured, complete item 4 below; however, if all of your claim is unsecured, do not complete item 4.

If all or part of your claim is entitled to priority, complete item 5.

Check this box if claim includes interest or other charges in addition to the principal amount of claim. Attach itemized statement of interest or charges.

5. Amount of Claim Entitled to Priority under 11 U.S.C. §507(a). If any portion of your claim falls in one of the following categories, check the box and state the amount.

2. Basis for Claim: Utility services provided (See instruction #2 on reverse side.)

Specify the priority of the claim.

3. Last four digits of any number by which creditor identifies debtor: 7577

Domestic support obligations under 11 U.S.C. §507(a)(1)(A) or (a)(1)(B).

3a. Debtor may have scheduled account as: prepetition (See instruction #3a on reverse side.)

Wages, salaries, or commissions (up to \$10,950*) earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. §507 (a)(4).

4. Secured Claim (See instruction #4 on reverse side.) Check the appropriate box if your claim is secured by a lien on property or a right of setoff and provide the requested information.

Contributions to an employee benefit plan - 11 U.S.C. §507 (a)(5).

Nature of property or right of setoff: Real Estate Motor Vehicle Other

RECEIVED

Value of Property: \$ Annual Interest Rate %

OCT 21 2010

Amount of arrearage and other charges as of time case filed included in secured claim,

BMC GROUP

if any: \$ Basis for perfection:

Amount of Secured Claim: \$ Amount Unsecured: \$ 2765.10

Up to \$2,425* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. §507 (a)(7).

6. Credits: The amount of all payments on this claim has been credited for the purpose of making this proof of claim.

Taxes or penalties owed to governmental units - 11 U.S.C. §507 (a)(8).

7. Documents: Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. You may also attach a summary. Attach redacted copies of documents providing evidence of perfection of a security interest. You may also attach a summary. (See instruction 7 and definition of "redacted" on reverse side.)

Other - Specify applicable paragraph of 11 U.S.C. §507 (a)().

DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING.

If the documents are not available, please explain:

Amount entitled to priority:

\$

*Am Urban Brands 4/1/11 resp the d 00059

FOR COURT USE ONLY

Date: 10/6/10

Signature: The person filing this claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this claim and state address and telephone number if different from the notice address above. Attach copy of power of attorney, if any.

Sonia M Browder, Sr Treasury Analyst

Penalty for presenting fraudulent claim: Fine of up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 and 3571.

2010 OCT 11 AM 9:58

BMC



Invoice date 8/21/10
 Current charges due by 9/19/10

ACCOUNT SUMMARY

URBAN BRANDS INC-ASHLEY STEWART #286
 C/O ACCOUNTS PAYABLE DEPARTMEN
 PO BOX 2518
 SECAUCUS NJ 07096-2518

Customer Care
 800.239.3000

Deltaview Online Account Management
 deltaview.deltacom.com

Pay via Phone
 877.PAYITCD (877.729.4823)

Message to Our Customers
 Effective starting with your August invoice, you will notice the first in a series of enhancements to your Deltacom invoice - Net Billing Display! All existing, applicable discounts are now incorporated into the service line items, with a net price displayed at the line item level. Visit deltacom.com/simplifybillto view the revised invoice layout. Questions? Call Customer Care at 800.239.3000.

BEGINNING BALANCE SUMMARY

Previous Balance 5,544.73
 Payments/Adjustments (2,778.52)
BEGINNING BALANCE 2,766.21

Late Charges

41.49

PRODUCT SUMMARY

Local Exchange Service 2,723.61
PRODUCT SUMMARY TOTAL 2,723.61

paid

0.*

0.*

2,723.61 +
Repetition 41.49 +
 002
2,765.10*

*A late fee will apply to any unpaid balance.

TOTAL AMOUNT DUE 5,531.31

Amount Paid _____

Date Paid _____

Check# _____

DETACH AND INCLUDE THIS SLIP TO ENSURE TIMELY PROCESSING



Due By	Total Amount Due	Amount Enclosed
9/19/10	5,531.31	

Please change my address as noted on the reverse of this form.

Acct. No.: 11888310

11888310 M102333001 1705
 URBAN BRANDS INC-ASHLEY STEWART #286
 C/O ACCOUNTS PAYABLE DEPARTMEN
 PO BOX 2518
 SECAUCUS NJ 07096-2518

Deltacom 1058
 PO BOX 2252
 BIRMINGHAM, AL 35246-1058

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