

UNITED STATES BANKRUPTCY COURT District of Delaware PROOF OF CLAIM

Name of Debtor: Urban Brands Inc Case Number: 10-13005-KJC

NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.

Name of Creditor: Broadview Networks Name and address where notices should be sent: Broadview Networks, 500 7th Avenue, 2nd Floor, New York, NY 10018, Attn: Lisa LaCalle Telephone number: (212) 400-1839

Check this box to indicate that this claim amends a previously filed claim. Court Claim Number: (If known) Filed on:

Name and address where payment should be sent (if different from above): Telephone number:

Check this box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars. Check this box if you are the debtor or trustee in this case.

1. Amount of Claim as of Date Case Filed: \$ 1,388.39 If all or part of your claim is secured, complete item 4 below; however, if all of your claim is unsecured, do not complete item 4. If all or part of your claim is entitled to priority, complete item 5. Check this box if claim includes interest or other charges in addition to the principal amount of claim. Attach itemized statement of interest or charges.

5. Amount of Claim Entitled to Priority under 11 U.S.C. §507(a). If any portion of your claim falls in one of the following categories, check the box and state the amount. Specify the priority of the claim.

2. Basis for Claim: Services Performed (See instruction #2 on reverse side.)

Domestic support obligations under 11 U.S.C. §507(a)(1)(A) or (a)(1)(B).

3. Last four digits of any number by which creditor identifies debtor: 7850 3a. Debtor may have scheduled account as:

Wages, salaries, or commissions (up to \$10,950*) earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. §507 (a)(4).

4. Secured Claim (See instruction #4 on reverse side.) Check the appropriate box if your claim is secured by a lien on property or a right of setoff and provide the requested information. Nature of property or right of setoff: Real Estate Motor Vehicle Other Describe: Value of Property: \$ Annual Interest Rate % Amount of arrearage and other charges as of time case filed included in secured claim, if any: \$ Basis for perfection: Amount of Secured Claim: \$ Amount Unsecured: \$

Contributions to an employee benefit plan - 11 U.S.C. §507 (a)(5). Up to \$2,425* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. §507 (a)(7). Taxes or penalties owed to governmental units - 11 U.S.C. §507 (a)(8). Other - Specify applicable paragraph of 11 U.S.C. §507 (a)().

6. Credits: The amount of all payments on this claim has been credited for the purpose of making this proof of claim.

7. Documents: Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. You may also attach a summary. Attach redacted copies of documents providing evidence of perfection of a security interest. You may also attach a summary. (See definition of "redacted" on reverse side.)

DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING. If the documents are not available, please explain:

Amount entitled to priority: \$ *Amounts are subject to adjustment on 4/1/10 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.

Date: 10/14/2010 Signature: Lisa LaCalle Urban Brands

Penalty for presenting fraudulent claim: Fine of up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 and 3571

FOR COURT USE ONLY RECEIVED OCT 19 AM 9:38

Bme



P.O.Box 1191
Port Chester, NY 10573-1191

Account Number: 852-459-7850 876
Invoice Number: 13269023
Invoice Date: 9/3/10
Due Date: 9/22/10

TOTAL AMOUNT DUE: \$1,697.28
BILL PERIOD: 8/3/10 - 9/2/10

URBAN BRANDS
ATTN: MIS DEPARTMENT
PO BOX 2518
SECAUCUS, NJ 07096

BILLING SUMMARY DESCRIPTIONS

Broadview Networks Services • Dynamic Voice and Data • High Speed Internet • Professional Services • Security Services • Firewall/Network Security • Data Backup • E-mail Security • Hosted and Premises-based Phone Systems	Previous Balance	\$1,651.31
	Payment Received - Thank You!	(\$807.49)
	Adjustments	\$0.00
	Balance Forward	\$843.82
	Services	
	Line Charges, Features & Fees	\$544.06
	Usage	\$10.86
	Taxes & Surcharges	\$298.54
	Total Current Charges	\$853.46
	Total Amount Due	\$1,697.28

Your Account is past due. Please remit your payment immediately.

For questions about your bill or service, call (800) 276-2384

Special Messages This Month

- ◆ Please call us if there are any questions regarding your account. Thank you for choosing Broadview Networks!
- ◆ Broadview Networks services for business customers are provided under contract, and early termination could result in certain penalties and charges.
- ◆ Broadview Networks offers Voice, Data, VoIP, managed security services, professional services and a full line of hosted IP & PBX telephone systems.
- ◆ Visit us at broadviewnet.com. Click on e-Care Center. Access your account, review and pay your bill and reach our Customer Care Center online-anytime.
- ◆ This invoice complies with Federal requirements for Form W-9. The Federal EIN is 16-1401082.
- ◆ To avoid delays in payment processing, please be sure to mail your payment to the address on the remittance portion of this bill.

Visit us online at www.broadviewnet.com

Remittance

Name:	URBAN BRANDS
Account Number:	852-459-7850
Payment due on/before:	9/22/10
Total Amount Due	\$1,697.28
Amount Enclosed	_____

Invoice# 13269023

BROADVIEW NETWORKS
P O BOX 9242
UNIONDALE NY 11555-9242

Please return this stub with your check made payable to "Broadview Networks" by **9/22/10**
Please note your account number 852-459-7850 on your check.

0000000020100903852459785000400001697289