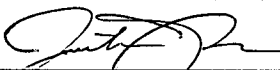



<b>UNITED STATES BANKRUPTCY COURT</b>		District of Delaware	<b>PROOF OF CLAIM</b>
Name of Debtor: Urban Brands, Inc., et al.,		Case Number: 10-13005 kjc 11	
NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.			
Name of Creditor (the person or other entity to whom the debtor owes money or property): TXU Energy Retail Company LLC		<input type="checkbox"/> Check this box to indicate that this claim amends a previously filed claim.  Court Claim Number: _____ (If known)  Filed on: _____	
Name and address where notices should be sent: c/o Bankruptcy Department PO Box 650393, Dallas, TX 75265-0393			
Telephone number: (972) 868-8138			
Name and address where payment should be sent (if different from above):		<input type="checkbox"/> Check this box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.  <input type="checkbox"/> Check this box if you are the debtor or trustee in this case.	
Telephone number:			
1. Amount of Claim as of Date Case Filed: \$ <u>4,136.50</u>  If all or part of your claim is secured, complete item 4 below; however, if all of your claim is unsecured, do not complete item 4.  If all or part of your claim is entitled to priority, complete item 5.  <input type="checkbox"/> Check this box if claim includes interest or other charges in addition to the principal amount of claim. Attach itemized statement of interest or charges.		5. Amount of Claim Entitled to Priority under 11 U.S.C. §507(a). If any portion of your claim falls in one of the following categories, check the box and state the amount.  Specify the priority of the claim.  <input type="checkbox"/> Domestic support obligations under 11 U.S.C. §507(a)(1)(A) or (a)(1)(B).  <input type="checkbox"/> Wages, salaries, or commissions (up to \$11,725*) earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier – 11 U.S.C. §507 (a)(4).  <input type="checkbox"/> Contributions to an employee benefit plan – 11 U.S.C. §507 (a)(5).  <input type="checkbox"/> Up to \$2,600* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use – 11 U.S.C. §507 (a)(7).  <input type="checkbox"/> Taxes or penalties owed to governmental units – 11 U.S.C. §507 (a)(8).  <input type="checkbox"/> Other – Specify applicable paragraph of 11 U.S.C. §507 (a)( ).  Amount entitled to priority: \$ _____  *Amounts are subject to adjustment on 4/1/13 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.	
2. Basis for Claim: _____ (See instruction #2 on reverse side.)			
3. Last four digits of any number by which creditor identifies debtor: <u>8694</u>  3a. Debtor may have scheduled account as: _____ (See instruction #3a on reverse side.)			
4. Secured Claim (See instruction #4 on reverse side.) Check the appropriate box if your claim is secured by a lien on property or a right of setoff and provide the requested information.  Nature of property or right of setoff: <input type="checkbox"/> Real Estate <input type="checkbox"/> Motor Vehicle <input type="checkbox"/> Other Describe:  Value of Property: \$ _____ Annual Interest Rate _____ %  Amount of arrearage and other charges as of time case filed included in secured claim, if any: \$ _____ Basis for perfection: _____  Amount of Secured Claim: \$ _____ Amount Unsecured: \$ _____			
6. Credits: The amount of all payments on this claim has been credited for the purpose of making this proof of claim.			
7. Documents: Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. You may also attach a summary. Attach redacted copies of documents providing evidence of perfection of a security interest. You may also attach a summary. (See instruction 7 and definition of "redacted" on reverse side.)  DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING.  If the documents are not available, please explain:			
Date: 11/22/2010		Signature: The person filing this claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this claim and state address and telephone number if different from the notice address above. Attach copy of power of attorney, if any.  	
		FOR COURT USE ONLY   Urban Brands 00164	

TXU ENERGY  
STATEMENT OF ACCOUNT

EXHIBIT A

ELECTRIC SERVICE FURNISHED TO: URBAN BRANDS INC

Account Number 100013068694  
 Service Address 3259 W CAMP WISDOM RD, DALLAS, TX  
 900008912984

Meter Read Date	Description	Amount	Late/Fee	Total Charges	Amount Paid	Payment Date	Balance
06/24/2010	Balance Forward	\$85.09		\$85.09			\$85.09
06/24/2010	Bill	\$2,039.38		\$2,039.38			\$2,124.47
07/15/2010	Late Fee		\$101.97	\$101.97			\$2,226.44
				\$0.00	\$2,124.47	07/19/2010	\$101.97
07/26/2010	Bill	\$2,114.17		\$2,114.17			\$2,216.14
08/16/2010	Late Fee		\$105.71	\$105.71			\$2,321.85
				\$0.00	\$2,216.14	08/17/2010	\$105.71
08/24/2010	Bill	\$2,064.31		\$2,064.31			\$2,170.02
09/14/2010	Late Fee		\$103.22	\$103.22			\$2,273.24
09/21/2010	Bill	\$1,863.26		\$1,863.26			\$4,136.50
		\$8,166.21	\$310.90	\$8,477.11	\$4,340.61	TOTAL	\$4,136.50



TXU Energy Retail Company LP

Tax ID 26-0494257

**JONATHAN NAYLOR**

Manager – Contracted Collections Department

Ph 972-868-8136

Fax 972-556-6105

jonathan.naylor@txu.com

November 22, 2010

BMC Group, Inc.  
Attn: Urban Brands Claims Processing  
18750 Lake Drive East  
Chanhassen, MN 55317

Re: Bankruptcy Case No. 10-13005 (KJC) 11  
Urban Brands, Inc., et al.,

Dear Clerk:

Please file the enclosed Proof of Claim regarding the above referenced matter.

Upon filing, please forward a filed-marked copy to me for our files. I have also enclosed a self-addressed stamped envelope for your convenience.

Thank you for your kind assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "Jonathan Naylor".

Jonathan Naylor

dr

c: Mark Collins Esq.  
RICHARDS, LAYTON & FINGER, P.A.  
920 N. King St.  
Wilmington, DE 19801