

INSTRUCTIONS FOR PROOF OF CLAIM FORM

The instructions and definitions below are general explanations of the law. In certain circumstances, such as bankruptcy cases not filed voluntarily by the debtor, there may be exceptions to these general rules.

Items to be completed in Proof of Claim form**Court, Name of Debtor, and Case Number:**

Fill in the federal judicial district where the bankruptcy case was filed (for example, District of Delaware), the bankruptcy debtor's name, and the bankruptcy case number. If the creditor received a notice of the case from the bankruptcy court, all of this information is located at the top of the notice.

Creditor's Name and Address:

Fill in the name of the person or entity asserting a claim and the name and address of the person who should receive notices issued during the bankruptcy case. A separate space is provided for the payment address if it differs from the notice address. The creditor has a continuing obligation to keep the court informed of its current address. See Federal Rule of Bankruptcy Procedure (FRBP) 2002(g).

1. Amount of Claim as of Date Case Filed:

State the total amount owed to the creditor on the date of the Bankruptcy filing. Follow the instructions concerning whether to complete items 4 and 5. Check the box if interest or other charges are included in the claim.

2. Basis for Claim:

State the type of debt or how it was incurred. Examples include goods sold, money loaned, services performed, personal injury/wrongful death, car loan, mortgage note, and credit card. If the claim is based on the delivery of health care goods or services, limit the disclosure of the goods or services so as to avoid embarrassment or the disclosure of confidential health care information. You may be required to provide additional disclosure if the trustee or another party in interest files an objection to your claim.

3. Last Four Digits of Any Number by Which Creditor Identifies Debtor:

State only the last four digits of the debtor's account or other number used by the creditor to identify the debtor.

3a. Debtor May Have Scheduled Account As:

Use this space to report a change in the creditor's name, a transferred claim, or any other information that clarifies a difference between this proof of claim and the claim as scheduled by the debtor.

4. Secured Claim.

Check the appropriate box and provide the requested information if the claim is fully or partially secured. Skip this section if the claim is entirely unsecured. (See DEFINITIONS, below.) State the type and the value of property that secures the claim, attach copies of lien documentation, and state annual interest rate and the amount past due on the claim as of the date of the bankruptcy filing.

5. Amount of Claim Entitled to Priority Under 11 U.S.C. §§ 507(a).

If any portion of your claim falls in one or more of the listed categories, check the appropriate box(es) and state the amount entitled to priority. (See DEFINITIONS, below.) A claim may be partly priority and partly non-priority. For example, in some of the categories, the law limits the amount entitled to priority.

6. Amount of Claim that qualifies as an Administrative Expense under 11 U.S.C. § 503(b)(9)

State the value of any goods received by the debtor within 20 days before the date of commencement in which the goods have been sold to the debtor in the ordinary course of the debtor's business.

7. Credits:

An authorized signature on this proof of claim serves as an acknowledgement that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

8. Documents:

Attach to this proof of claim form redacted copies documenting the existence of the debt and of any lien securing the debt. You may also attach a summary. You must also attach copies of documents that evidence perfection of any security interest. You may also attach a summary. FRBP 3001(c) and (d). If the claim is based on the delivery of health care goods or services, see instruction 2. Do not send original documents, as attachments may be destroyed after scanning.

Date and Signature:

The person filing this proof of claim must sign and date it. FRBP 9011. If the claim is filed electronically, FRBP 5005(a)(2) authorizes courts to establish local rules specifying what constitutes a signature. Print the name and title, if any, of the creditor or other person authorized to file this claim. State the filer's address and telephone number if it differs from the address given on the top of the form for purposes of receiving notices. Attach a complete copy of any power of attorney. Criminal penalties apply for making a false statement on a proof of claim.

DEFINITIONS**Debtor**

A debtor is the person, corporation, or other entity that has filed a bankruptcy case.

Creditor

A creditor is the person, corporation, or other entity owed a debt by the debtor on the date of the bankruptcy filing. See 11 U.S.C. § 101(10).

Claim

A claim is the creditor's right to receive payment on a debt that was owed by the debtor on the date of the bankruptcy filing. See 11 U.S.C. § 101(5). A claim may be secured or unsecured.

Proof of Claim

A proof of claim form is a form used by the creditor to indicate the amount of the debt owed by the debtor on the date of the bankruptcy filing. The creditor must file the form with the clerk of the same bankruptcy court in which the bankruptcy case was filed.

Secured Claim Under 11 U.S.C. § 506(a)

A secured claim is one backed by a lien on property of the debtor. The claim is secured so long as the creditor has the right to be paid from the property prior to other creditors. The amount of the secured claim cannot exceed the value of the property. Any amount owed to the creditor in excess of the value of the property is an unsecured claim. Examples of liens on property include a mortgage on real estate or a security interest in a car.

A lien may be voluntarily granted by a debtor or may be obtained through a court proceeding. In some states, a court judgment is a lien. A claim also may be secured if the creditor owes the debtor money (has a right to setoff).

Unsecured Claim

An unsecured claim is one that does not meet the requirements of a secured claim. A claim may be partly unsecured if the amount of the claim exceeds the value of the property on which the creditor has a lien.

Claim Entitled to Priority Under 11 U.S.C. §§ 507(a)

Priority claims are certain categories of unsecured claims that are paid from the available money or property in a bankruptcy case before other unsecured claims.

Redacted

A document has been redacted when the person filing it has masked, edited out, or otherwise deleted, certain information. A creditor should redact and use only the last four digits of any social-security, individual's tax-identification, or financial-account number, all but the initials of a minor's name and only the year of any person's date of birth.

Evidence of Perfection

Evidence of perfection may include a mortgage, lien, certificate of title, financing statement, or other document showing that the lien has been filed or recorded.

INFORMATION**Acknowledgement of Filing a Claim**

To receive acknowledgment of your filing, please enclose a stamped self-addressed envelope and a copy of this proof of claim. You may view a list of filed claims in this case by visiting the Claims and Noticing Agent's website at <http://www.bmcgroup.com/UrbanBrands>

Offers to Purchase a Claim

Certain entities are in the business of purchasing claims for an amount less than the face value of the claims. One or more of these entities may contact the creditor and offer to purchase the claim. Some of the written communications from these entities may easily be confused with official court documentation or communications from the debtor. These entities do not represent the bankruptcy court or the debtor. The creditor has no obligation to sell its claim. However, if the creditor decides to sell its claim, any transfer of such claim is subject to FRBP 3001(e), any applicable provisions of the Bankruptcy Code (11 U.S.C. § 101 *et seq.*), and any applicable orders of the bankruptcy court.

PLEASE SEND COMPLETED PROOFS OF CLAIM TO:

Via Regular U.S. Mail Via Overnight Courier

BMC Group, Inc.	BMC Group, Inc.
Attn: Urban Brands	Attn: Urban Brands
Claims Processing	Claims Processing
P.O. Box 3020	18750 Lake Drive East
Chanhassen, MN 55317	Chanhassen, MN 55317



INVOICE

American Vending & Coffee Service

P.O. Box 305
Mt. Freedom, NJ 07970
973.895.2900 | 1.800.540.4657
Fax: 973.895.2032
www.americanvendingonline.com

PAGE NO.	INVOICE NO.	INVOICE DATE	CUSTOMER NO.
1	0185052	06/30/10	URB00
WORK ORDER NO.			B.O.

URBAN BRANDS, INC.

100 METRO WAY
(201) 319-9093
Secaucus
MELISSA GARVIN

OPEN @ 8:30
NJ 07094

URBAN BRANDS, INC.

100 METRO WAY
(201) 319-9093
Secaucus

OPEN @ 8:30
NJ 07094

DATE SHIPPED	PURCHASE ORDER NO.	DATE REQUESTED	SHIP VIA	F.O.B.	
06/30/10					
BUYER	DEPT.	TERMS	SALESMAN	TERR.	STATE
		NET 10	CHUCK		NJ
ITEM NO.	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT	
/100% BH42	100% COL EXCEL SO BH55100147	4	45.00	180.00	
/100% D BH	DECAF 2.5 (BH) 70-100-1-47	1	46.00	46.00	
/TEA L	Lipton Tea, (100)	2	4.95	9.90	
/TEA D L	"Decaf" Lipton Tea (72)	2	5.50	11.00	
/HC REG	Hot Choc. Regular (50)	1	10.00	10.00	
/SUGAR PAC	SUGAR PACKETS- 2000CT	1	16.00	16.00	
/CASE CM	CASE - COFFEEMATE 24/11OZ	1	54.00	54.00	
/M	DELIVERY CHARGE			4.00	
TOTAL NUMBER OF CASES		NET INVOICE:		330.90	
		SALES TAX:		.00	
USA		PLEASE REMIT THIS AMOUNT		TOTAL 330.90	

INVOICE NO.

INVOICE



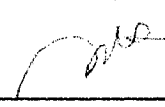
**American Vending
& Coffee Service**

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Mt. Freedom, NJ 07970
973.895.2900 | 1.800.540.4657
Fax: 973.895.2032
www.americanvendingonline.com

PAGE NO.	INVOICE NO.	INVOICE DATE	CUSTOMER NO.
1	0185493	07/21/10	URB00
			WORK ORDER NO.
			B.O.

SOLD TO: URBAN BRANDS, INC.
100 METRO WAY
(201) 319-9093 *OPEN @ 8:30*
Secaucus NJ 07094
MELISSA GARVIN

SHIP TO: URBAN BRANDS, INC.
100 METRO WAY
(201) 319-9093 *OPEN @ 8:30*
Secaucus NJ 07094

DATE SHIPPED	PURCHASE ORDER NO.	DATE REQUESTED	SHIP VIA	F.O.B.
07/21/10				
BUYER	DEPT	TERMS	SALESMAN	TERR. STATE
		NET10	CHUCK	NJ
ITEM NO.	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
		ORDERED	SHIPPED	BACK ORDER
/100% BH42	100% COL EXCELSO BH55100147	3	3	Y
/TEA L	Lipton Tea, (100)	1	1	Y
/TEA D L	"Decaf" Lipton Tea (72)	1	1	Y
/SUGAR PAC	SUGAR PACKETS- 2000CT	1	1	Y
RECEIVED BY: 				
/M	DELIVERY CHARGE			Y
TOTAL NUMBER OF CASES	(5) J.K.	NET INVOICE:		165.45
		SALES TAX:		.00

USA

PLEASE REMIT
THIS AMOUNT

TOTAL ►

165.45

INVOICE NO.



INVOICE

**American Vending
& Coffee Service**

P.O. Box 305
Mt. Freedom, NJ 07970
973.895.2900 | 1.800.540.4657
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PAGE NO.	INVOICE NO.	INVOICE DATE	CUSTOMER NO.
1	0186197	08/16/10	URB00
WORK ORDER NO.			B.O.

URBAN BRANDS, INC.
100 METRO WAY
(201) 319-9093
Secaucus
MELISSA GARVIN

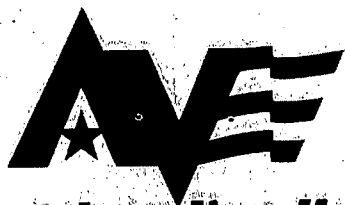
OPEN @ 8:30
NJ 07094

URBAN BRANDS, INC.
100 METRO WAY
(201) 319-9093
Secaucus

OPEN @ 8:30
NJ 07094

DATE SHIPPED	PURCHASE ORDER NO.	DATE REQUESTED	SHIP VIA	FOB	
08/16/10					
BUYER	DEPT	TERMS	SALESMAN	TERR	STATE
		NET10	CHUCK		NJ
ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT	
	AS PER TERANCE				
/100% BH42	100% COL EXCEL SO BH55100147	1	45.00	45.00	
/HC REG	Hot Choc. Regular (50)	2	10.00	20.00	
/SUGAR PAC	SUGAR PACKETS- 2000CT	2	16.00	32.00	
/M	DELIVERY CHARGE			4.00	
TOTAL NUMBER OF CASES <u>4</u>		NET INVOICE:		101.00	
		SALES TAX:		.00	
USA		PLEASE REMIT THIS AMOUNT		TOTAL 101.00	

INVOICE NO.



American Vending & Coffee Service

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INVOICE

PAGE NO.	INVOICE NO.	INVOICE DATE	CUSTOMER NO.
1	0186493	08/30/10	URB00
WORK ORDER NO.			BO

URBAN BRANDS, INC.
100 METRO WAY
(201) 319-9093
Secaucus
MELISSA GARVIN

OPEN @ 8:30
NJ 07094

URBAN BRANDS, INC.
100 METRO WAY
(201) 319-9093
Secaucus

OPEN @ 8:30
NJ 07094

DATE SHIPPED	PURCHASE ORDER NO.	DATE REQUESTED	SHIP VIA	F.O.B.		
08/30/10						
BUYER	DEPT	TERMS	SALESMAN	TERM	STATE	
		NET10	CHUCK		NJ	
ITEM NO.	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT		
		ORDERED	SHIPPED	BACK ORDER		
	AS PER TERANCE					
/100% BH42	100% COL EXCELSO BH55100147	4	45.00	180.00		
/TEA D L	"Decaf" Lipton Tea (72)	1	5.50	5.50		
/HC REG	Hot Choc. Regular (50)	1	10.00	10.00		
/CASE CM	CASE - COFFEEMATE 24/11OZ	1	54.00	54.00		
/ST 1	*Stirrers-Plastic 1000CT*	2	2.50	5.00		
	RECEIVED BY: <u>Terance Hanoof</u>					
/M	DELIVERY CHARGE		Y	4.00		
	TOTAL NUMBER OF CASES <u>(6) JK</u>		NET INVOICE:	258.50		
			SALES TAX:	.35		
USA				PLEASE REMIT THIS AMOUNT	TOTAL	258.85

INVOICE NO.



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www.americanvendingonline.com

PAGE NO.	INVOICE NO.	INVOICE DATE	CUSTOMER NO.
1	0186055	08/09/10	URB00
WORK ORDER NO.		B.O.	

SOLD TO
URBAN BRANDS, INC.
100 METRO WAY
(201) 319-9093
Secaucus
MELISSA GARVIN

OPEN @ 8:30
NJ 07094

SOLD TO
URBAN BRANDS, INC.
100 METRO WAY
(201) 319-9093
Secaucus

OPEN @ 8:30
NJ 07094

DATE SHIPPED	PURCHASE ORDER NO.	DATE REQUESTED	SHIP VIA	F.O.B.	
08/09/10					
BUYER	DEPT.	TERMS	SALESMAN	TERR.	STATE
		NET10	CHUCK		NJ
ITEM NO.	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT	
/100% BH42	100% COL EXCELSO BH55100147	3	45.00	135.00	
/100% D BH	DECAF 2.5 (BH) 70-100-1-47	1	46.00	46.00	
/TEA L	Lipton Tea, (100)	2	4.95	9.90	
/TEA D L	"Decaf" Lipton Tea (72)	2	5.50	11.00	
/M	DELIVERY CHARGE			4.00	
TOTAL NUMBER OF CASES		5 JK	NET INVOICE:	205.90	
			SALES TAX:	.00	
USA		PLEASE REMIT THIS AMOUNT		TOTAL 205.90	

INVOICE NO.



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Mt. Freedom, NJ 07970
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INVOICE

PAGE NO.	INVOICE NO.	INVOICE DATE	CUSTOMER NO.
1	0186991	09/15/10	URB00
WORK ORDER NO.		B.O.	

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URBAN BRANDS, INC.
100 METRO WAY
(201) 319-9093
Secaucus
MELISSA GARVIN

OPEN @ 8:30
NJ 07094

S
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URBAN BRANDS, INC.
100 METRO WAY
(201) 319-9093
Secaucus

OPEN @ 8:30
NJ 07094

DATE SHIPPED	PURCHASE ORDER NO.	DATE REQUESTED	SHIP VIA	F.O.B.	
09/15/10					
BUYER	DEPT.	TERMS	SALESMAN	TERR.	STATE
		NET10	CHUCK		NJ
ITEM NO.	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT	
ORDERED	SHIPPED	BACK ORDER			
/100% BH42	100% COL EXCELSO BH55100147	3	45.00	135.00	
/TEA L	Lipton Tea, (100)	3	5.50	16.50	
/TEA D L	"Decaf" Lipton Tea (72)	3	6.00	18.00	
/S&L 100	Sweet & Low (100)	1	5.50	5.50	
/HC REG	Hot Choc. Regular (50)	1	10.00	10.00	
/ST 1	*Stirrers-Plastic 1000CT*	2	2.50	5.00	
/SUGAR PAC	SUGAR PACKETS- 2000CT	2	17.00	34.00	
/M	DELIVERY CHARGE			4.00	
TOTAL NUMBER OF CASES		NET INVOICE:		228.00	
		SALES TAX		.35	
USA		PLEASE REMIT THIS AMOUNT		TOTAL 228.35	

INVOICE NO.