

UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

Name of Debtor:

Urban Brands, Inc.

NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A request for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.

Name of Creditor (the person or other entity to whom the debtor owes money or property):

RPM GRP, INC

Name and address where notices should be sent:

RPM GRP, INC
138 MULBERRY STREET
SUITE 3A
NEW YORK, NY 10013

YOUR CLAIM IS SCHEDULED AS:
SCHEDULE 10: \$1429
AMOUNT/CLASSIFICATION:
\$47,860.00 UNSECURED

Name and address where payment should be sent (if different from above):

Telephone No. 212-375-6211

1. Amount of Claim as of Date Case Filed: \$ 47,860.00
If all or part of your claim is secured, complete item 4 below; however, if all of your claim is unsecured, do not complete item 4.
If all or part of your claim is entitled to priority, complete item 5.

Check this box if claim includes interest or other charges in addition to the principal amount of the claim. Attach itemized statement of all interest or charges

2. Basis for Claim: SERVICES PERFORMED
(See instruction #2 on reverse side.)

3. Last four digits of any number by which creditor identifies debtor:

3a. Debtor may have scheduled account as:
(See instruction #3a on reverse side.)

4. Secured Claim (See instruction #4 on reverse side.)
Check the appropriate box if your claim is secured by a lien on property or a right of setoff and provide the requested information.

Nature of property or right of setoff: Real Estate Motor Vehicle Other
Describe:

Value of Property: \$ Annual Interest Rate: %

Amount of arrearage and other charges as of time case filed included in secured claim.

Priority: \$ Basis for Perfection:

Amount of Secured Claim: \$ Amount Unsecured: \$

6. Amount of Claim that qualifies as an Administrative Expense under 11 U.S.C. § 503(b)(9): \$
(See instruction #6 on reverse side.)

7. Credits: The amount of all payments on this claim has been credited for the purpose of making this proof of claim.

8. Documents: Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages and security agreements. You may also attach a summary. Attach redacted copies of documents providing evidence of perfection of a security interest. You may also attach a summary. (See instruction 7 and definition of "redacted" on reverse side.)

DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENT MAYBE DESTROYED AFTER SCANNING.

If the documents are not available, please explain:

Date: 1/06/11 Signature: The person filing this claim must sign it. Sign and print name and title, if any, of the creditor or other person authorized to file this claim and state address and telephone number if different from the notice address above. Attach copy of power of attorney, if any.

PROOF OF CLAIM

Case Number:

10-13005-KJC

Check this box to indicate that this claim amends a previously filed claim.

Court Claim

Number:

(Unknown)

Filed on:

Check box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.

Check this box if you are the debtor or trustee in this case.

5. Amount of claim Entitled to Priority under 11 U.S.C. § 507(a). If any portion of your claim falls in one or the following categories, check the box and state the amount.

Specify the priority of the claim.

Domestic support obligations under 11 U.S.C. § 507(a)(1)(A) or (a)(1)(B).

Wages, salaries, or commission (up to \$11,725*) earned within 180 days before filing of the bankruptcy petition or cessation of the debtor's business, which ever is earlier. 11 U.S.C. § 507(3)(4).

Contributions to an employee benefit plan • 11 U.S.C. § 507(a)(5).

Up to \$2,600* of deposits toward purchase lease, or rental of property or services for personal, family, or household use— 11 U.S.C. § 507(a)(7).

Taxes or penalties owed to governmental units — 11 U.S.C. § 507(a)(8).

Section 503(b)(9) Claim— check this box if your claim is for the value of goods received by the Debtor within 20 days before the commencement of the case nil U.S.C. § 503(b)(9).

Other — Specify applicable paragraph of 11 U.S.C. § 507(a)(L-).

Amount entitled to priority:

\$

* Amounts are subject to adjustment on 4/1/13 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.

FOR COURT USE ONLY.

Penalty for presenting fraudulent claim: Fine of up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 and 3571.

RECEIVED

JAN 27 2011

BMC GROUP



RPM GRP

August 6, 2010

INVOICE #: RPMG1070
Client: ASHLEY STEWART

Re: Denim Bar

Event Costs for Denim Bar	\$ 7,860.00
INVOICE TOTAL	\$ 7,860.00

VENDOR INFORMATION:
RPM GRP, INC
138 Mulberry Street, Suite 3A
New York, NY 10013
212-375-6211
Federal Tax ID: 27-0646993

Bank Information:
JPMorgan Chase Bank
New York, NY

Account #: 836125864
Routing #: 021000021
Swift Code: chasus33 (For international wires only)

PAYMENT DUE UPON RECEIPT

RPM GRP

August 6, 2010

INVOICE #: RPMG1069
Client: ASHLEY STEWART

Re: Denim Bar

RPMGRP Fee for Denim Bar	\$ 20,000.00
INVOICE TOTAL	\$ 20,000.00

VENDOR INFORMATION:
RPM GRP, INC
138 Mulberry Street, Suite 3A
New York, NY 10013
212-375-6211
Federal Tax ID: 27-0646993

Bank Information:
JPMorgan Chase Bank
New York, NY

Account #: 836125864
Routing #: 021000021
Swift Code: chasus33 (For international wires only)

PAYMENT DUE UPON RECEIPT

RPM GRP

August 6, 2010

INVOICE #: RPMG1068
Client: ASHLEY STEWART

Re: Denim Bar

Publicity for Denim Bar	\$ 20,000.00
INVOICE TOTAL	\$ 20,000.00

VENDOR INFORMATION:
RPM GRP, INC
138 Mulberry Street, Suite 3A
New York, NY 10013
212-375-6211
Federal Tax ID: 27-0646993

Bank Information:
JPMorgan Chase Bank
New York, NY

Account #: 836125864
Routing #: 021000021
Swift Code: chasus33 (For international wires only)

PAYMENT DUE UPON RECEIPT