

United States Bankruptcy Court District of Delaware

PROOF OF CLAIM

In re (Name of Debtor)  
**Urban Brands, Inc., Et Al.**

Case number  
**10-13005 Lead**  
**10-13057, 10-13043 (J.A.'s)**

NOTE: This form should not be used to make a claim for an administrative expense arising after the commencement of the case. A "request" for payment of an administrative expense may be filed pursuant to 11 U.S.C. § 503.

Name of Creditor  
*(The person or other entity to whom the debtor owes money or property)*  
**Southwestern Bell Telephone Company**

Check box if you are aware that any- one else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.

Name and address Where notices Should be Sent  
  
% AT&T Services Inc.  
James Grudus, Esq.  
One AT&T Way, Room 3A218  
Bedminster, NJ 07921  
  
Telephone No: 908 234-3318 Fax No: 832-213-0157

Check box if you have never received any notices from the bankruptcy court in this case.

Check box if the address differs from the address on the envelope sent to you by the court.

RECEIVED  
MAY 20 2011  
BMC GROUP

This space is for Court Use Only

ACCTS  
**972-913-1777 791 \$0.28**      **972-239-2529 038 \$209.98**  
**314-725-1128 181 \$270.29**      **314-867-9840 360 \$13.35**

Check here if this claim  
 replaces  
 amends previous claim #686 filed 01/17/11

1. BASIS FOR CLAIM  
 Goods sold  
 Services performed  
 Money loaned  
 Personal injury/wrongful death  
 Taxes  
 Other Monthly statement for local telephone service & long distance charges

Retiree benefits as defined in 11 U.S.C. § 1114(a)  
 Wages, salaries, and compensation (Fill out below)  
Your social security number \_\_\_\_\_  
Unpaid compensation for services performed from \_\_\_\_\_ (date) to \_\_\_\_\_ (date)

2. DATE DEBT WAS INCURRED  
Prior To: **09/21/10**

3. IF COURT JUDGMENT, DATE OBTAINED:

4. CLASSIFICATION OF CLAIM. Under the Bankruptcy Code all claims are classified as one or more of the following: (1)  Unsecured non priority, (2) Unsecured Priority, (3) Secured. It is possible for part of a claim to be in one category and part in another. CHECK THE APPROPRIATE BOX OR BOXES that best describes your claim and STATE THE AMOUNT OF THE CLAIM AT TIME CASE FILED.

SECURED CLAIMS \$ \_\_\_\_\_  
Attached evidence of perfection of security interest  
Brief Description of Collateral  
 Real Estate  Motor Vehicle  Other (Describe Briefly)  
  
Amount of arrearage and other charges at time case filed included in secured claim above, If any \$ \_\_\_\_\_  
  
UNSECURED NONPRIORITY CLAIM **\$493.90** Additionally, **AT&T reserves all of its rights to setoff and contribution or otherwise as set forth in Section 553 of the United States Bankruptcy Code and as permitted under applicable state law."**  
  
A claim is unsecured if there is no collateral or lien on property of the debtor securing the claim or to the extent that the value of such property is less than the amount of the claim.

UNSECURED PRIORITY CLAIM  
Specify the priority of the claim:  
  
 Wages, salaries, or commissions (up to \$4000), \* earned not more than 90 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier— 11 U.S.C. § 507 (a)(3)  
  
 Contributions to an employee benefit plan— 11 U.S.C. § 507(a)(4)  
 Up to \$1,800\* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use— 11 U.S.C. § 507(a)(6)  
  
 Alimony, maintenance, or support owed to a spouse, former spouse, or child— 11 U.S.C. § 507(a)(7)  
  
 Taxes or penalties of government units— 11 U.S.C. § 507(a)(8)  
  
 Other—Specify applicable paragraph of 11 U.S.C. § 507(a)(1)  
\*Amounts are subject to adjustment on 4/11/98 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.

TOTAL AMOUNT OF CLAIM AT THE TIME  
**\$493.90** (Unsecured)      **\$ 0.00** (Secured)      **\$ 0.00** (Priority)      **\$493.90** (Total)  
 Check this box if the claim includes charges in addition to the principal amount of the claim. Attach itemized statement of all additional charges.

6. CREDITS AND SETOFFS: The amount of all payments on this claim has been credited and deducted for the purpose of making this proof of claim. In filing this claim, claimant has deducted all amounts that claimant owes to debtor.  
7. SUPPORTING DOCUMENTS: Attach copies of supporting documents, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, or evidence of security interests. If the documents are not available, explain. If the documents are voluminous, attach a summary.  
8. TIME-STAMPED COPY: To receive an acknowledgment of the filing of your claim, enclose a stamped, self-addressed enveloped and copy of this proof of claim.



PREPARED BY: *Greg Wofford*  
**Greg Wofford Bankruptcy Representative**  
05/17/11