

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

-----X		
In re:)	Chapter 11
)	
URBAN BRANDS INC., <u>et al.</u> ,)	Case No. 10-13005 (KJC)
)	
Debtors.)	Jointly Administered
-----X		

MOTION AND ORDER FOR ADMISSION PRO HAC VICE

Pursuant to Bankruptcy Court Local Rule 9010-1(b) and the attached certification, counsel moves the admission *pro hac vice* of Sherri D. Lydell, Esquire, to represent Rainbow Ashland Apparel, Inc. in the above-captioned cases.

Dated: September 29, 2010
Wilmington, Delaware

Respectfully submitted,

The Rosner Law Group LLC

/s/ Brian L. Arban
Brian L. Arban
1000 N. West Street
Suite 1200
Wilmington, DE 19702
(302) 295-5040

CERTIFICATION BY COUNSEL TO BE ADMITTED PRO HAC VICE

Pursuant to Local Rule 9010-1, I certify that I am eligible for admission to this Court, am admitted, practicing and in good standing as a member of the bar of New York. I am admitted to practice before the Southern District of New York, the Eastern District of New York and the Western District of New York, and submit to the disciplinary jurisdiction of this Court for any alleged misconduct which occurs in the preparation or course of this action. I also certify that I am generally familiar with this Court's Local Rules and with Standing Order for District Court Fund effective 1/1/05. I further certify that the annual fee of \$25.00 has been paid to the Clerk of Court for District Court.

Dated: September 29, 2010

PLATZER, SWERGOLD, KARLIN,
LEVINE, GOLDBERG & JASLOW, LLP

/s/ Sherri D. Lydell

Sherri D. Lydell, Esq.

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ORDER GRANTING MOTION

IT IS HEREBY ORDERED that counsel's Motion for Admission of Sherri D. Lydell *pro hac vice* is granted.

Dated: _____, 2010

The Honorable Kevin J. Carey
Chief United States Bankruptcy Judge