

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

In re	:	Chapter 11
URBAN BRANDS, INC., <i>et al.</i>	:	Case No. 10-13005 (KJC)
Debtors.	:	(Jointly Administered)

**ENTRY OF APPEARANCE AND REQUEST FOR NOTICES  
PURSUANT TO FED. R. BANKR. P. 2002 AND 9010 AND DEL. BANKR. L.R. 2002-1(d)**

Pursuant to Fed. R. Bankr. P. 2002(g) and 9010(b), and Del. Bankr. L.R. 2002-1(d), the undersigned counsel hereby enter their appearance as counsel for C. Michelle Panovich of Mid-America Asset Management, Inc., as court appointed Receiver for the property commonly known as Lincoln Mall located at 208 Lincoln Mall Drive in Matteson, Illinois (the “Receiver”), a creditor and party in interest in this proceeding, and request that all notices and pleadings be served upon the undersigned counsel. In support thereof, the undersigned counsel state as follows:

1. The Receiver is a creditor and party in interest in this proceeding. As such, the Receiver requests that all notices, pleadings, documents and other items which are customarily served under Bankruptcy Rule 2002 and 3017 be served upon counsel for the Receiver as follows:

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2. Counsel hereby files their appearance as counsel for C. Michelle Panovich, as court appointed Receiver for the property commonly known as Lincoln Mall.

3. Counsel additionally requests that the Debtor and Clerk of the Court place their names and addresses on any mailing list or matrix of creditors in the above case.

WHEREFORE, C. Michelle Panovich, as court appointed Receiver for the property commonly known as Lincoln Mall, respectfully request that all parties in interest serve notices, pleadings and other documents pursuant to Rule 2002 and 3017 upon its undersigned counsel and requests such other and further relief as this Court deems just and necessary.

Dated: September 30, 2010  
Wilmington, Delaware

Respectfully submitted,

/s/ Leslie C. Heilman

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- and -

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Counsel for C. Michelle Panovich, as Court Appointed  
Receiver for Lincoln Mall