

UNITED STATES BANKRUPTCY COURT

District of Delaware

In re: Urban Brands, Inc. Case No. 10-13005

NOTICE OF TRANSFER OF CLAIM OTHER THAN FOR SECURITY

A CLAIM HAS BEEN FILED IN THIS CASE or deemed filed under 11 U.S.C. § 1111(a). Transferee hereby gives evidence and notice pursuant to Rule 3001(e)(1), Fed. R. Bankr. P., of the transfer, other than for security, of the claim referenced in this evidence and notice.

TRC MASTER FUND LLC

Name of Transferee

Name and Address where notices to transferee should be sent:

TRC MASTER FUND LLC
Attn: Terrel Ross
336 Atlantic Avenue Suite 302
East Rockaway, NY 11518

Phone: 516-255-1801
Last four digits of Acct#: N/A

Name and address where transferee payments should be sent (if different from above):

Phone: N/A
Last four digits of Acct#: N/A

COCOMO CONNECTION

Name of Transferor

Court Claim # (if known): N/A
Amount of Claim: USD\$34,568.15
Date Claim Filed: N/A

Phone: (212) 575-5626
Last four digits of Acct.#: N/A

Name and Current Address of Transferor:

COCOMO CONNECTION
9th Floor
22 West 39th Street
New York, NY 10018

I declare under penalty of perjury that the information provided in this notice is true and correct to the best of my knowledge and belief.

By: /s/Terrel Ross
Transferee/Transferee's Agent

Date: June 1, 2011

Penalty for making a false statement: Fine up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 & 3571.

EVIDENCE OF TRANSFER OF CLAIM

Exhibit A to Assignment of Claim

TO: United States Bankruptcy Court ("Bankruptcy Court")
District of Delaware
824 North Market Street, 3rd Floor
Wilmington, DE 19801-3024
Attention: Clerk

AND TO: URBAN BRANDS, INC. ("Debtor")
Case No. 10-13005

Claim # N/A

COCOMO CONNECTION, its successors and assigns ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby unconditionally and irrevocably sell, transfer and assign unto:

TRC MASTER FUND LLC
336 Atlantic Avenue Suite 302
East Rockaway, NY 11518
Attention: Terrel Ross

its successors and assigns ("Assignee"), all of Assignor's rights, title, interest, claims and causes of action in and to, or arising under or in connection with its Claim in the amount of **USD\$34,568.15** ("Claim"), as listed in the Debtor's Schedule F against the Debtor in the Bankruptcy Court, or any other court with jurisdiction over the bankruptcy proceedings of the Debtor.

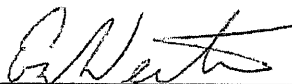
Assignor hereby waives any objection to the transfer of the Claim to Assignee on the books and records of the Debtor and the Bankruptcy Court, and hereby waives to the fullest extent permitted by law any notice or right to a hearing as may be prescribed by rule 3001 of the federal Rules of Bankruptcy procedure, the Bankruptcy code, applicable local bankruptcy rules or applicable law. Assignor acknowledges and understands, and hereby stipulates, that an order of the Bankruptcy Court may be entered without further notice to Assignor transferring the Claim and recognizing the Assignee as the sole owners and holders of the Claim.

Assignor further directs each Debtor, the Bankruptcy Court and all other interested parties that all further notices relating to the Claim, and all payments or distributions of money or property in respect of the Claim, shall be delivered or made to the Assignee.

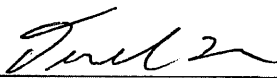
IN WITNESS WHEREOF, THIS EVIDENCE OF TRANSFER OF CLAIM IS EXECUTED THIS 31st DAY OF May, 2010 2011

ASSIGNOR: COCOMO CONNECTION

ASSIGNEE: TRC MASTER FUND LLC



(Signature)



(Signature)

ERIK Venster

(Print Name)

Terrel Ross

(Print Name)

V.P.

(Title)

Managing Member

(Title)

Schedule of Assets and Liabilities - Exhibit F
 URBAN BRANDS, INC. - 10-13005-KJC

URBAN BRANDS, INC.	CLARKE, MARY CLEARHEART CONSTRUCTION CO INC CLEVELAND HTS WATER DEPT CLEVELAND ST	11299 CHELSEA LANE 24 STONY HILL ROAD P O BOX 81881 1407 BROADWAY ROOM 1212 129 WEST 27TH STREET 12TH FLOOR 485 SEVENTH AVE SUITE 1200 FALSE ALARM REDUCTION UNIT PO BOX 405587 22 WEST 38TH STREET 9TH FLOOR	HAMPTON GA 30228	ACCOUNTS PAYABLE	986.11
URBAN BRANDS, INC.	CONSTRUCTION CO INC CLEVELAND HTS WATER DEPT CLEVELAND ST	24 STONY HILL ROAD P O BOX 81881 1407 BROADWAY ROOM 1212 129 WEST 27TH STREET 12TH FLOOR 485 SEVENTH AVE SUITE 1200 FALSE ALARM REDUCTION UNIT PO BOX 405587 22 WEST 38TH STREET 9TH FLOOR	BETHEL CT 06801 44181-0881 10018	ACCOUNTS PAYABLE	83,842.00
URBAN BRANDS, INC.	CLICK MODEL MANAGEMENT INC CLUB HOUSE CREATIONS COBB COUNTY POLICE DEPARTMENT	NEW YORK NY 10001 10018	ACCOUNTS PAYABLE	64.88	
URBAN BRANDS, INC.	COCOMO CONNECTION	ATLANTA GA 30339 10018	ACCOUNTS PAYABLE	769.00	
URBAN BRANDS, INC.	COHEN/JEMAL PARTNERSHIP LLC COLEMAN, CAROLYN COLLIN CREEK MALL, L.P.	NEW YORK NY 10018	ACCOUNTS PAYABLE	16,430.00	
URBAN BRANDS, INC.	COLUMBIA GAS	DALLAS TX 75237 21264-4991	ACCOUNTS PAYABLE	80,785.50	
URBAN BRANDS, INC.	COMMED	BALTIMORE MD 21264-4991	ACCOUNTS PAYABLE	100.00	
URBAN BRANDS, INC.	COMMERCIAL FIRE INC. (CSI-FIRE COMMUNITY DEVELOPMNT CORP OF KC	CHICAGO IL 60668-0001	ACCOUNTS PAYABLE	34,568.15	
URBAN BRANDS, INC.	COMPSYCH CORPORATION CON EDISON CONNECTION 18 INC.	JACKSONVILLE FL 32246 64109	ACCOUNTS PAYABLE	24,988.28	
URBAN BRANDS, INC.	CONNECTION 18 INC.	KANSAS CITY MO 64109	ACCOUNTS PAYABLE	83.50	
URBAN BRANDS, INC.	CONNECTION 18 INC.	CHICAGO IL 60611-5322 10116-1702 10018	ACCOUNTS PAYABLE	17,133.33	
URBAN BRANDS, INC.	CONNECTION 18 INC.	NEW YORK NY 10018	ACCOUNTS PAYABLE	39.00	
URBAN BRANDS, INC.	CONNECTION 18 INC.	NEW YORK NY 10018	ACCOUNTS PAYABLE	815.08	
URBAN BRANDS, INC.	CONNECTION 18 INC.	NEW YORK NY 10018	ACCOUNTS PAYABLE	7,514.70	
URBAN BRANDS, INC.	CONNECTION 18 INC.	NEW YORK NY 10018	ACCOUNTS PAYABLE	5,120.91	
URBAN BRANDS, INC.	CONNECTION 18 INC.	NEW YORK NY 10018	ACCOUNTS PAYABLE	41,506.62	
URBAN BRANDS, INC.	CONNECTION 18 INC.	NEW YORK NY 10018	ACCOUNTS PAYABLE	1,687.50	
URBAN BRANDS, INC.	CONNECTION 18 INC.	NEW YORK NY 10018	ACCOUNTS PAYABLE	23,917.73	
URBAN BRANDS, INC.	CONNECTION 18 INC.	NEW YORK NY 10018	ACCOUNTS PAYABLE	4,515.84	