

**UNITED STATES BANKRUPTCY COURT  
DISTRICT OF DELAWARE**

In re:	)	Chapter 11
	)	
URBAN BRANDS, INC., <u>et al.</u> ,	)	Case No. 10-13005 (KJC)
	)	
Debtors.	)	Joint Administration
	)	

**NOTICE OF APPEARANCE, REQUEST FOR SERVICE  
OF PAPERS, AND REQUEST FOR MATRIX ENTRY**

PLEASE TAKE NOTICE that Michael J. Joyce, Esq., of the law firm of Cross & Simon, LLC, hereby enters his appearance as counsel, to represent Christopher Kolk in the above-captioned matter, and request that copies of all pleadings and other papers (however designated) filed in this case, as well as notices given or required to be given in this case, be given and served upon the undersigned at the addresses listed below.

In addition, it is respectfully requested that, pursuant to Rule 2002(g) of the Federal Rules of Bankruptcy Procedure, the following be added to the Court's Mailing Matrix:

Michael J. Joyce, Esquire  
Cross & Simon, LLC  
913 North Market Street, 11<sup>th</sup> Floor  
P.O. Box 1380  
Wilmington, DE 19899-1380  
(302) 777-4200 (Telephone)  
(302) 777-4224 (Facsimile)  
Email: [mjoyce@crosslaw.com](mailto:mjoyce@crosslaw.com)

PLEASE TAKE FURTHER NOTICE that pursuant to Rules 2002 and 9010(b) of the Federal Rules of Bankruptcy Procedure, the foregoing request includes, without limitation, all orders and notices, including but not limited to applications, motions, petitions, pleadings, requests, complaints, demands, replies, answers, schedules of assets and liabilities, statements of

affairs, operating reports and plans, whether formal or informal, whether written or oral and whether transmitted or conveyed by mail, hand delivery, telephone, telegraph, telex, telecopier or otherwise. This Notice of Appearance shall not constitute a submission by Christopher Kolk to the jurisdiction of the Bankruptcy Court.

FURTHER, if any limited service lists are used in these proceedings, the undersigned requests inclusion thereon.

Dated: October 5, 2010  
Wilmington, DE

CROSS & SIMON, LLC

By: 

Michael J. Joyce (No. 4536)  
913 North Market Street, 11<sup>th</sup> Floor  
P.O. Box 1380  
Wilmington, Delaware 19899-1380  
(302) 777-4200 (Telephone)  
(302) 777-4224 (Facsimile)  
[mjoyce@crosslaw.com](mailto:mjoyce@crosslaw.com)

*Counsel to Christopher Kolk*