

**UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In Re:

URBAN BRANDS, INC., et al.,

Debtors.

Chapter 11

Case No. 10-13005-PJW

Joint Administration Pending

NOTICE OF APPEARANCE AND REQUEST FOR SERVICE OF NOTICES AND PAPERS

TO ALL PARTIES:

Please take notice that Kristen N. Pate, Sr. Assistant General Counsel of GGP Limited Partnership, a debtor-in-possession (SD NY #09-11977) as Direct and Indirect Owner of Landlord and/or Managing Agent for the GGP Limited Partnership locations identified on Exhibit "A" attached hereto, hereby enters her appearance pursuant to Bankruptcy Rule 9010(b) and requests copies of all notices and pleadings pursuant to Bankruptcy Rules 2002(a), (b), and (f) and 3017(a). All such notices should be addressed as follows:

**Kristen N. Pate
GGP Limited Partnership, DIP, as Agent
110 N. Wacker Drive
Chicago, IL 60606
Telephone: (312) 960-2940
Fax: (312) 442-6374
E-Mail: ggpbk@ggp.com**

Please take further notice that the foregoing request includes not only the notice and papers referred to in the Rules specified above but also, includes, without limitation, notices of any application, complaint, demand, hearing, motion, order, petition, pleading or request, whether formal or informal, written or oral, and whether transmitted or conveyed by mail, hand delivery, telephone, telegraph, telex or telecopier or otherwise, filed with regard to the above case and proceedings. Movant additionally requests that the Debtor and the Clerk of the Court place his name and address on any mailing matrix, or list of creditors to be prepared or existing in the above case.

Dated this 21st day of September, 2010.

Respectfully submitted,

/s/ Kristen N. Pate

Kristen N. Pate
Sr. Assistant General Counsel
GGP Limited Partnership, DIP, as Agent
110 N. Wacker Drive
Chicago, IL 60606
(312) 960-2940
(312) 442-6374 (fax)

CERTIFICATE OF SERVICE

To:

Clerk
U.S. Bankruptcy Court
3rd Floor – 824 North Market Street
Wilmington, DE 19801

Mark D. Collins
Paul N. Heath
Richards Layton & Finger
One Rodney Square
PO Box 551
Wilmington, DE 19899
Email: collins@rlf.com
Email: heath@rlf.com

United States Trustee
844 King Street – Room 2207
Wilmington, DE 19899-0035

The undersigned, being first duly sworn upon oath, deposes and states that a copy of the foregoing NOTICE OF APPEARANCE AND REQUEST FOR SERVICE OF NOTICES AND PAPERS was served upon the above-named at the above address via regular United States Mail, postage prepaid, facsimile, and/or ECF Noticing to the Parties listed above on the 21st day of September, 2010.

/s/ Julie Minnick Bowden

Julie Minnick Bowden

Exhibit A

Tenant Name	Property
ASHLEY STEWART	Governors Square
ASHLEY STEWART	Oglethorpe Mall
ASHLEY STEWART	Pierre Bossier Mall
ASHLEY STEWART	Regency Square Mall
ASHLEY STEWART	Southland Mall CA
ASHLEY STEWART	The Boulevard Mall
ASHLEY STEWART	Woodbridge Center
ASHLEY STEWART WOMAN	Century Plaza
ASHLEY STEWART WOMAN	Cumberland Mall
ASHLEY STEWART WOMAN	Mondawmin Mall
ASHLEY STEWART WOMAN	Owings Mills Mall
ASHLEY STEWART WOMAN	Southlake Mall