

Leonard A. Feinberg, Inc.



SHOWROOM
1407 Broadway
Suite 707
New York, NY 10018
212-354-1700
212-354-1740 (fax)

CORPORATE OFFICE
1824 Byberry Road
P.O.Box 8533
Bensalem, PA 19020-8533
215-639-9300
215-639-1555 (fax)
Sales@MrNoah.com

October 4, 2010

The Honorable Kevin J Carey, Chief Judge
C/O United States Bankruptcy Court for the District of Delaware
824 North Market St – 5th Floor
Wilmington, Delaware 19801

Subject: Chapter 11, Urban Brands Inc, et.al
Case #10-13005 (KJC)

Dear Judge Carey:

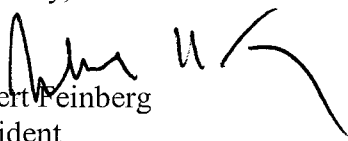
As one of the largest creditors in the above bankruptcy case, we are asking the court to review the decision of the trustee not to appoint Leonard A. Feinberg, Inc., d.b.a. Mister Noah to the official committee of the UNSECURED CREDITORS; for the following reasons:

First, According to my records our claim is for \$1,021,000.00, as well as contracts for an additional \$700,000.00 that has not been shipped. I know that there are committee members whose liability are way less than ours.

Second, we are geographically close by to Wilmington to be able to attend any meetings, which will be held.

I believe because of our background that we would be a valuable asset to the committee; and that you will rule that there are no valid grounds for us to be disqualified.

Sincerely,


Robert Feinberg
President
Leonard A. Feinberg, Inc.

Cc. Mr. David Buchbinder U.S. Trustee