CHAMBERS COPY

IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

In re:	:	Chapter 11
URBAN BRANDS, INC., *et al*	:	Case No. 10-13005 (KJC)
Debtor	:	

MOTION AND ORDER FOR ADMISSION PRO HAC VICE OF MICHAEL C. D'ARIES, ESQ.

Pursuant to Local Rule 9010-1 and the attached certification, counsel moves the admission pro hac vice of Michael C. D'Aries, Esq. to represent creditor, Alliance Direct Corporation in the above-captioned bankruptcy.

Dated: September 28, 2010

FERRY, JOSEPH & PEARCE, P.A.

/s/ Jason C. Powell
Jason C. Powell, Esquire (No. 3768)
824 Market Street, Suite 1000
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#86
9/28/2010

CERTIFICATION BY COUNSEL TO BE ADMITTED

Pursuant to Local Rule 9010-1, I certify that I am eligible for admission to this Court, am admitted, practicing and in good standing as a member of the bars of the State of New York and the State of New Jersey, and submit to the disciplinary jurisdiction of this Court for any alleged misconduct which occurs in the preparation or course of this case. I also certify that I am generally familiar with this Court's Local Rules and with the Standing Order for the District Court Fund effective January 1, 2005. I further certify that the annual fee of $25.00 has been paid to the Clerk of the Court for the District Court.

By: /s/ Michael C. D'Aries

Michael C. D'Aries, Esq.
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ORDER GRANTING MOTION

IT IS HEREBY ORDERED counsel's motion for admission *pro hac vice* is granted.

Dated: October 8, 2010
Wilmington, Delaware

Kevin J. Carey
UNITED STATES BANKRUPTCY JUDGE