

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

In re	:	:	Chapter 11
URBAN BRANDS, INC., <i>et al.</i>	:	:	Case No. 10-13005 (KJC)
Debtors.	:	:	(Jointly Administered)
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**ENTRY OF APPEARANCE AND REQUEST FOR NOTICES  
PURSUANT TO FED.R.BANKR.P.2002 AND 9010 AND DEL.BANKR.L.R.2002-1(d)**

Pursuant to Fed. R. Bankr. P. 2002(g) and (i) and 9010(b), the undersigned counsel hereby enter their appearance as counsel for Chicago Building, L.L.C., an Illinois limited liability company, by and through its management agent, Mid-America Asset Management, Inc., an Illinois corporation, the landlord for the property commonly known as The Chicago Building, located at 400 W. Huron Street, Chicago, Illinois (identified in these proceedings as store number 435) (hereinafter "Landlord"), a creditor and party in interest in this proceeding pursuant to Bankruptcy Rule 9010 and Local Rule 2002-1(d), and request that all notices and pleadings be served upon the undersigned counsel. In support thereof, the undersigned counsel state as follows:

1. Landlord is a creditor and party in interest in this proceeding. As such, Landlord requests that all notices, pleadings, documents and other items which are customarily served under Bankruptcy Rule 2002 and 3017 be served upon counsel for Landlord as follows:

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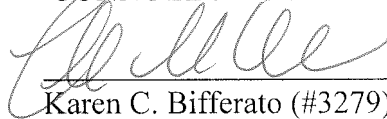
Christina M. Thompson, Esquire (#3976)  
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2. Counsel hereby files their appearance as counsel for Landlord.
3. Counsel additionally requests that the Debtor and Clerk of the Court place their names and addresses on any mailing list or matrix of creditors in the above case.

WHEREFORE, Chicago Building, L.L.C., an Illinois limited liability company, by and through its management agent, Mid-America Asset Management, Inc., an Illinois corporation, respectfully request that all parties in interest serve notices, pleadings and other documents pursuant to Rule 2002 and 3017 upon its undersigned counsel and requests such other and further relief as this Court deems just and necessary.

Dated: October 13, 2010

CONNOLLY BOVE LODGE & HUTZ LLP



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*Counsel for Chicago Building, L.L.C., an Illinois limited liability company, by and through its management agent, Mid-America Asset Management, Inc., an Illinois corporation.*