

KUPELIAN ORMOND & MAGY, P.C.
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David M. Blau (P52542)
Paul S. Magy (P34423)

Attorneys for Ramco Jacksonville, LLC

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

_____	x	
	.	Chapter 11
In re:	.	
	.	Case No. 10-13005
URBAN BRANDS, INC.,	.	
	.	
Debtor.	.	
_____	x	

**NOTICE OF APPEARANCE AND REQUEST FOR SERVICE OF PAPERS AND
REQUEST TO BE ADDED TO MASTER SERVICE LIST**

Please take notice that RAMCO JACKSONVILLE, LLC, hereby enters its appearance by and through its counsel, Kupelian Ormond & Magy, P.C., pursuant to 11 U.S.C. § 1109(b) and Bankruptcy Rule 9010(b); and such counsel hereby requests, pursuant to Bankruptcy Rules 2002, 3017 and 9007 and 11 U.S.C. § 342 and 1109(b), that copies of all notices and pleadings given or filed in these cases be given and served upon the party listed at the address and telephone listed below, and that its counsel be added to the Master Service List in this case.

David M. Blau, Esq.
Paul S. Magy, Esq.
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Please take further notice that, pursuant to 11 U.S.C. § 1109(b), the foregoing demand includes not only the notices and papers referred to in the Bankruptcy Rules specified above, but also includes, without limitation, any notice, application, complaint, demand, motion, petition, pleading or request, whether formal or informal, written, or oral, and whether transmitter or conveyed by mail, delivery, telephone, telegraph, telex, e-mail or otherwise filed or made with regard to the referenced cases and proceedings herein.

Dated: September 21, 2010

Respectfully submitted,

KUPELIAN ORMOND & MAGY, P.C.

/s/ David M. Blau
David M. Blau (P52542)
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CERTIFICATE OF SERVICE

I do hereby certify that on September 21, 2010, I caused to be served a true copy of the *Notice of Appearance and Request for Service of Papers and Request to be Added to Master Service List* via U.S. Mail to the following parties:

Debtor:

Urban Brands, Inc.
100 Metro Way
Secaucus, NJ 07094
Tax ID/EIN: 51-0373678

Represented by:

Richards Layton & Finger
One Rodney Square
PO Box 551
Wilmington, DE 19899
Attn: Mark D. Collins (Collins@rlf.com)
Paul N. Heath (heath@rlf.com)

U.S Trustee
United States Trustee
844 King Street, Room 2207
Lockbox #35
Wilmington, DE 19899-0035

Dated: September 21, 2010

Respectfully submitted,

KUPELIAN ORMOND & MAGY, P.C.

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