

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

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In re:	:	Chapter 11
	:	
URBAN BRANDS, INC., et al.,	:	Case No. 10-13005 (KJC)
	:	
Debtors.	:	Jointly Administered

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**CERTIFICATION OF SERVICE OF OBJECTIONS TO PROPOSED CURE AMOUNTS**

SIMON KIMMELMAN, of full age, certifies as follows:

1. I am an attorney at law and a member of the firm of Sills Cummis & Gross P.C., attorneys for Green Acres Mall, LLC and Alexander's King Plaza, LLC, creditors of the Debtors.
2. On October 15, 2010, the following documents (collectively, the "Objections") were filed electronically with the United States Bankruptcy Court for the District of Delaware:
  - a. Objection of Alexander's King Plaza LLC to Proposed Cure Amount; and
  - b. Objection of Green Acres Mall, LLC to Proposed Cure Amount.
3. In addition to the parties which were served electronically with the aforesaid Objections, on October 15, 2010, I caused the following parties to be served with the Objections in the manner indicated:

Mark D. Collins, Esq.  
Richards Layton & Finger, P.A.  
One Rodney Square  
920 N. King Street  
Wilmington, DE 19801

and by facsimile to: 302-571-1253

Urban Brands, Inc.  
Attn: Laura Weil  
100 Metro Way  
Secaucus, NJ 07094-1906

and by facsimile to: 201-319-9582

Steven J. Reisman, Esq.                                 and     by facsimile to: 212-697-1559  
Timothy A. Barnes, Esq.  
Curtis, Mallet-Prevost, Colt & Mosle LLP  
101 Park Avenue  
New York, NY 10178

I certify that the foregoing statements made by me are true. I understand that if any of the foregoing statements by me are willfully false, I am subject to punishment.

Dated: October 15, 2010

SILLS CUMMIS & GROSS P.C.

By: /s/ Simon Kimmelman  
Simon Kimmelman, Esq.

650 College Road East  
Princeton, New Jersey 08540  
P: (609) 227-4600  
F: (609) 227-4646  
Email: skimmelman@sillscummis.com

*Attorneys for Green Acres Mall LLC and  
Alexander's King Plaza, LLC*