

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

In re:

URBAN BRANDS, INC.,

Debtor.

Chapter 11

Case No. 10-13005 (KJC)

**NOTICE OF APPEARANCE AND REQUEST  
FOR SERVICE OF PAPERS PURSUANT TO SECTION 1109(b) OF THE  
BANKRUPTCY CODE AND BANKRUPTCY RULES 9010 AND 2002**

NOTICE IS HEREBY GIVEN pursuant to Section 1109(b) of Title 11 of the United States Code and Rules 9010 and 2002 of the Federal Rules of Bankruptcy Procedure (the “Bankruptcy Rules”) that Klehr Harrison Harvey Branzburg LLP hereby appears on behalf of PREIT Services, LLC in the above-captioned case.

NOTICE IS FURTHER GIVEN that Klehr Harrison Harvey Branzburg LLP requests that all notices given or required to be given in the above-captioned case (including, but not limited to, all papers filed and served in all adversary proceedings in this case, and all notices mailed only to the statutory committees or their authorized agents and to creditors and equity security holders who file with the Court a request that all notices be mailed to them) be given to and served upon the following:

Domenic Pacitti, Esquire  
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NOTICE IS FURTHER GIVEN that the foregoing request includes not only notices and papers referred to in Bankruptcy Rule 2002, but also includes, without limitation, orders and notices of any application, motion, petition, pleading, request, complaint or demand, whether formal or informal, whether written or oral, and whether transmitted or conveyed by mail, hand delivery, telephone, telegraph, telex or otherwise, that affect the above-captioned debtor or debtor-in-possession or the property of such debtor or the debtor's case.

Dated: September 21, 2010

KLEHR HARRISON HARVEY  
BRANZBURG LLP

By: /s/ Domenic Pacitti  
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Counsel to PREIT Services, LLC

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**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on this 21<sup>st</sup> of September, 2010, he caused a copy of the foregoing Notice of Appearance and Request for Service of Papers Pursuant to Section 1109(b) of the Bankruptcy Code and Bankruptcy Rules 9010 and 2002 to be served on the attached service list via First Class United States mail, postage prepaid.

*/s/ Domenic E. Pacitti*

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Domenic Pacitti, Esquire (Bar No. 3989)

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