



RECEIVABLE MANAGEMENT SERVICES

307 International Circle, Suite. 270
Hunt Valley, MD 21030
Tel: 410-773-4089
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Phyllis A. Hayes
Paralegal - Bankruptcy Services

October 18, 2010

Clerk
U.S. Bankruptcy Court
District of Delaware
824 Market St., 3rd Fl.
Wilmington, DE 19801

FILED
2010 OCT 19 AM 10:13
CLERK
U.S. BANKRUPTCY COURT
DISTRICT OF DELAWARE

Objection to Proposed Cure Amount
In re: Urban Brands, Inc., *et al.* ("Debtors")
Case No. 10-13005 (KJC) (Chapter 11) (Jointly Administered)
Creditor – EMC Corporation

Dear Sir:

As agent for the creditor, EMC Corporation ("EMC"), we disagree with the Debtors' proposed cure amount for "Network Storage Devices – maintenance and support". We have calculated the cure amount to be \$4,459.80 instead of the amount proposed.

Attached is supporting documentation. Further, this does not address any administrative claims or any reinstatement amounts related to the assumed contacts.

Please contact me if you have any questions.

Sincerely,

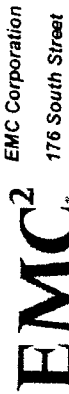
Phyllis A. Hayes
Receivable Management Services
Agent for EMC Corporation

Enclosure
cc

Richards Layton & Finger, P.A.
Attn.: Mark D. Collins, Esq.
Attn.: Michael J. Merchant, Esq.
One Rodney Square
920 N. King St.
Wilmington, DE 19801
Counsel to the Debtors

Urban Brands, Inc.
Attn.: Laura Weil
100 Metro Way
Secaucus, NJ 07094-1906
Debtors

Curtis, Mallet-Prevost, Colt & Mosle LLP
Attn.: Steven J. Reisman, Esq.
Attn.: Timothy A. Barnes, Esq.
101 Park Av
New York, NY 10178
Counsel to Stalking Hors Bidder



EMC Corporation
 176 South Street
 where information lives® Hopkinton, MA 01748-9103
 (508) 435-1000
 EMC Tax Code:
 04-268009

EMC Sales Order No.	EMC Sales Contact	Payment Terms
C61082548	North Ameri Quota House	NET 30
Waybill No.	Customer PO	Due Date
	UBI2009092202	03-14-10

Document No.
5212374471
Document Date
02/12/10

Invoice

Page 1

Bill To: URBAN BRANDS INC
 100 METRO WAY
 SECAUCUS NJ 07094
 UNITED STATES

ShipTo: URBAN BRANDS INC
 100 METRO WAY
 SECAUCUS NJ 07094
 UNITED STATES

Deal Number	Customer Number/Location	Customer Tax Code	Shipping Terms	Shipped Via	Date Shipped	PAS Project#
187565	US187565_448989					0.0
Item	Description		Qty	Unit Price	Extended Price	
CX500-FD	PREMIUM HARDWARE SUPPORT FROM 07-Mar-2010 TO 06-Apr-2010		1.0	250.83	250.83	
CX-2G10-73	PREMIUM HARDWARE SUPPORT FROM 07-Mar-2010 TO 06-Apr-2010		15.0	7.7	115.50	
DS-24M2-08C	PREMIUM HARDWARE SUPPORT FROM 07-Mar-2010 TO 06-Apr-2010		1.0	17.08	17.08	
CX-2G10-300	PREMIUM HARDWARE SUPPORT FROM 07-Mar-2010 TO 06-Apr-2010		15.0	15.2	228.00	
CX-2PDAE-FD	PREMIUM HARDWARE SUPPORT FROM 07-Mar-2010 TO 06-Apr-2010		3.0	49.17	147.50	
CX-2G10-146	PREMIUM HARDWARE SUPPORT FROM 07-Mar-2010 TO 06-Apr-2010		15.0	10.7	160.50	
Tax:					64.38	
Total:					\$ 983.79	

Past Due Amounts will bear interest at rate of 1.5% per month	The commodities are licensed by the U.S. Diversion contrary to US Law is prohibited.	All prices are in USD
Comments: If you have questions, for prompt attention, please contact us at invoiceinquiries@emc.com .		
Remit To:		EMC Corporation 4246 Collections Center Drive Chicago, IL 60693

EMC²
 EMC Corporation
 176 South Street
 where information lives[®] Hopkinton, MA 01748-9103
 (508) 435-1000
 EMC Tax Code:
 04-268009

EMC Sales Order No.	EMC Sales Contact	Payment Terms
C61082548	David Costanzo	NET 30
Waybill No.	Customer PO	Due Date
	UBI2009092202	04-14-10

Document No.
5212385874
Document Date
03/15/10

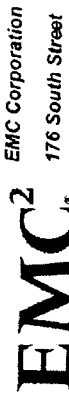
Invoice

Bill To: URBAN BRANDS INC
 100 METRO WAY
 SECAUCUS NJ 07094
 UNITED STATES

Ship To: URBAN BRANDS INC
 100 METRO WAY
 SECAUCUS NJ 07094
 UNITED STATES

Deal Number	Customer Number/Location	Customer Tax Code	Shipping Terms	Shipped Via	Date Shipped	PAS Project#
187585	US187585_448989					0.0
Item	Description					
CX500-FD	PREMIUM HARDWARE SUPPORT FROM 07-Apr-2010 TO 06-May-2010					
CX-2G10-73	PREMIUM HARDWARE SUPPORT FROM 07-Apr-2010 TO 06-May-2010					
DS-24M2-08C	PREMIUM HARDWARE SUPPORT FROM 07-Apr-2010 TO 06-May-2010					
CX-2G10-300	PREMIUM HARDWARE SUPPORT FROM 07-Apr-2010 TO 06-May-2010					
CX-2PDAE-FD	PREMIUM HARDWARE SUPPORT FROM 07-Apr-2010 TO 06-May-2010					
CX-2G10-146	PREMIUM HARDWARE SUPPORT FROM 07-Apr-2010 TO 06-May-2010					
	Qty	Unit Price	Extended Price			
	1.0	250.83	250.83			
	15.0	7.7	115.50			
	1.0	17.08	17.08			
	15.0	15.2	228.00			
	3.0	49.17	147.50			
	15.0	10.7	160.50			
Tax:			64.38			
Total:			\$ 983.79			

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Remit To:		EMC Corporation 4246 Collections Center Drive Chicago, IL 60693



EMC Corporation
 176 South Street
 Hopkinton, MA 01748-9103
 (508) 435-1000
 EMC Tax Code:
 04-268009

EMC Sales Order No.	EMC Sales Contact	Payment Terms
C61082548	David Costanzo	NET 30
Waybill No.	Customer PO	Due Date
	UBI2009092202	06-14-10

Document No.
5212412246
Document Date
05/15/10

Invoice

Page 1

Bill To: URBAN BRANDS INC
 100 METRO WAY
 SECAUCUS NJ 07094
 UNITED STATES

Ship To: URBAN BRANDS INC
 100 METRO WAY
 SECAUCUS NJ 07094
 UNITED STATES

Deal Number	Customer Number/Location	Customer Tax Code	Shipping Terms	Shipped Via	Date Shipped	PAS Project#
187585	US187585_448989					0.0
Item	Description		Qty	Unit Price	Extended Price	
DS-24M2-08C	PREMIUM HARDWARE SUPPORT FROM 07-Jun-2010 TO 06-Jul-2010		1.0	17.12	17.12	
CX-2G10-146	PREMIUM HARDWARE SUPPORT FROM 07-Jun-2010 TO 06-Jul-2010		15.0	10.7	160.50	
CX-2G10-73	PREMIUM HARDWARE SUPPORT FROM 07-Jun-2010 TO 06-Jul-2010		15.0	7.7	115.50	
CX-2PDAE-FD	PREMIUM HARDWARE SUPPORT FROM 07-Jun-2010 TO 06-Jul-2010		3.0	49.17	147.50	
CX500-FD	PREMIUM HARDWARE SUPPORT FROM 07-Jun-2010 TO 06-Jul-2010		1.0	250.87	250.87	
CX-2G10-300	PREMIUM HARDWARE SUPPORT FROM 07-Jun-2010 TO 06-Jul-2010		15.0	15.2	228.00	
Tax:					64.38	
Total:					\$ 983.87	

Past Due Amounts will bear interest at rate of 1.5% per month	The commodities are licensed by the U.S. Diversion contrary to US Law is prohibited.	All prices are in USD
Comments: If you have questions, for prompt attention, please contact us at invoiceinquiries@emc.com .	Remit To: EMC Corporation 4246 Collections Center Drive Chicago, IL 60693	



where information livesSM

EMC Maintenance Quote

Quote Date: 15-Apr-10
Quote Number: 1341419-125146

Currency: USD
EMC Corporation
55 Constitution Blvd
Franklin, MA 02038

Sales Rep Name:
Sharon Sacco
Sacco_Sharon@emc.com
(PH) 508-346-9797
(FAX) 508-590-6595

Sarbanes Oxley Requirement: The above Quote Number is REQUIRED on your PO

www.emc.com

Quote To Contact:

Ilya Kundozero
ikundozero@urbanbrands.com
(PH)
(FAX)

Quote To Customer:

URBAN BRANDS INC
861776
100 METRO WAY
SECAUCUS
NJ/07094
US

Bill To:

URBAN BRANDS INC
861776
100 METRO WAY
SECAUCUS
NJ/07094
US

Contract Number	Serial Number	Model	Description	Support Option	Qty	Annual Maintenance List Price (AMLP)	Renewal Coverage Start Date	Renewal Coverage Expiry Date
62270839S	03CG60000000993	CC-CLKEY6-B	CC 6.0 STORAGE AGENT FOR CLARIION LICENSE KEY CARD	PREMIUM SW SUPPORT - OPEN SW	1	0.00	7-Jul-10	6-Jul-11
62270839S	05KGA0500003593	NAV500-DP-EN	CX500 DEPT TO ENT. UPGRAD	PREMIUM SOFTWARE SUPPORT	1	1,872.00	7-Jul-10	6-Jul-11
62270839S Total						\$1,872.00		
C61082548	APM00051702608	CX500-FD	CX500 FC 4G MEM FIELD INS	PREMIUM HARDWARE SUPPORT	1	\$3,010.00	7-Jul-10	6-Jul-11
C61082548		CX-2G10-73	73GB 10K 2GB FC	PREMIUM HARDWARE SUPPORT	15	\$1,359.00	7-Jul-10	6-Jul-11
C61082548		CX-2G10-146	146GB 10K 2GB FC	PREMIUM HARDWARE SUPPORT	15	\$1,836.00	7-Jul-10	6-Jul-11
C61082548		CX-2G10-300	300GB 10K 2GB FC	PREMIUM HARDWARE SUPPORT	15	\$2,421.00	7-Jul-10	6-Jul-11
C61082548		CX-2PD4E-FD	CX DAE FC 2GB EXPANSION	PREMIUM HARDWARE SUPPORT	3	\$1,770.00	7-Jul-10	6-Jul-11
C61082548	MC5V2001798	DS-24M2-08C	DS FLEXPOR-8 PORT BASE	PREMIUM HARDWARE SUPPORT	1	\$205.00	7-Jul-10	6-Jul-11
C61082548 Total						\$10,601.00		
M61105159	MC5V2003264	DS-24M2-08C	DS FLEXPOR-8 PORT BASE	PREMIUM HARDWARE SUPPORT	1	\$205.00	7-Jul-10	6-Jul-11
M61105159 Total						\$205.00		
Install At Total							12,678.00	

Hardware Subtotal 10,806.00
Software Subtotal 1,872.00
Grand Total (USD) 12,678.00

See following page for payment options and notes

Hardware Payment Options	AMLP	Discount	Savings	Payments	Software Payment Options	AMLP	Discount	Savings	Payments	AMLP	Discount	Savings	Payments
Monthly Payment Option	10,806.00			900.50	1 YR Prepayment Option	1,872.00	0%	0.00	1,872.00			0.00	1,872.00
1 YR Prepayment Option	10,806.00	5%	540.30	10,265.70	2 YR Prepayment Option	3,744.00	15%	561.60	3,182.40			561.60	3,182.40
2 YR Prepayment Option	21,612.00	10%	2,161.20	19,450.80	3 YR Prepayment Option	5,616.00	25%	1,404.00	4,212.00			1,404.00	4,212.00
3 YR Prepayment Option	32,418.00	15%	4,862.70	27,555.30									

Comments

The specific description of the Product Warranty, Maintenance and Use Rights can be found at:

http://www.emc.com/products/warranty_maintenance/index.jsp

Notes:

This EMC Maintenance Quote is subject to the terms and conditions specified in the (i) applicable signed, maintenance related agreement between EMC and Customer; or (ii) if none, to the appropriate, standard EMC maintenance related agreement in effect on the date of this Quote, a copy of which shall be made available upon request. Customer may accept this Quote and returning it to EMC; (b) issuing a purchase order referencing this Quote to EMC for the items identified on the Quote; or (c) sending an email or other writing to EMC accepting this Quote. Once accepted, this Quote, including the payment obligations, becomes a binding order under the applicable agreement.

The prices on this Quote (i) reflect the configurations, service levels and/or other characteristics set forth herein; and (ii) are valid until sixty (60) days after the date of this Quote. Please submit your acceptance to EMC before this price validity period ends in order to ensure your receipt of the pricing listed on this Quote.

The prices on this Quote do not include any applicable taxes or levies, which shall also be paid by customer upon invoice by EMC; and are dependent upon EMC's use of its applicable remote access capabilities, if any, during the EMC warranty and/or maintenance period. If Customer disconnects, or otherwise does not allow the use of such remote access capability, then EMC shall invoice, and Customer shall pay, the amount of EMC's then current, standard surcharge for all impacted products during the affected portion of the maintenance period.

The maintenance period for each item shall start on the applicable Renewal Coverage Start Date and end on the applicable Renewal Coverage Expiry Date unless otherwise sooner terminated in accordance with the governing agreement. Any changes to the commencement, duration or expiration of a maintenance coverage period or to a configuration stated on this Quote require the approval of EMC.

Agreed by the undersigned, authorized Customer representative:

By (Sign): _____
 Name (Print): _____
 Title: _____
 Contact Number: _____
 Contact Email: _____
 Date: _____

Rev 070720



EMC Maintenance Quote

Quote Date: 4-Jun-10
 Quote Number: 1386355-142029

Currency: USD
 EMC Corporation
 55 Constitution Blvd
 Franklin, MA 02038

Sales Rep Name: Sharon Sacco
 Sacco_Sharon@emc.com
 (PH) 508-346-9797
 (FAX) 508-590-6595

Sarbanes Oxley Requirement: The above Quote Number is REQUIRED on your PO

www.emc.com

Quote To Contact:

Quote To Customer:
 URBAN BRANDS INC
 861776
 100 METRO WAY
 SECAUCUS
 NJ/07094
 US

Bill To:
 URBAN BRANDS INC
 861776
 100 METRO WAY
 SECAUCUS
 NJ/07094
 US

Install at Party Number: 861776 Install at: URBAN BRANDS INC, 100 METRO WAY, SECAUCUS, NJ, US

Contract Number	Serial Number	Model	Description	Support Option	Qty	Annual Maintenance List Price (AMLP)	Renewal Coverage Start Date	Renewal Coverage Expiry Date	
C62270839S36	03ETA0500120197	PP-WN-WG	PPATH WINDOWS WGR	PREMIUM SW SUPPORT - OPEN SW	1	281.52	28-Sep-10	27-Sep-11	
C62270839S36	03ETA0500120198	PP-WN-WG	PPATH WINDOWS WGR	PREMIUM SW SUPPORT - OPEN SW	1	281.52	28-Sep-10	27-Sep-11	
C62270839S36 Total							\$563.04		

Install At Total 563.04

Hardware Subtotal 0.00
 Software Subtotal 563.04
Grand Total (USD) 563.04

See following page for payment options and notes

Payment Options:

Hardware Payment Options	AMLP	Discount	Savings	Payments	Software Payment Options	AMLP	Discount	Savings	Payments
Monthly Payment Option	0.00			0.00	1 YR Prepayment Option	563.04	0%	0.00	563.04
1 YR Prepayment Option	0.00	5%	0.00	0.00	2 YR Prepayment Option	1,126.08	15%	168.91	957.17
2 YR Prepayment Option	0.00	10%	0.00	0.00	3 YR Prepayment Option	1,689.12	25%	422.28	1,266.84
3 YR Prepayment Option	0.00	15%	0.00	0.00					

The specific description of the Product Warranty, Maintenance and Use Rights can be found at:

http://www.emc.com/products/warranty_maintenance/index.jsp

Notes:

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Agreed by the undersigned, authorized Customer representative:

By (Sign): _____
Name (Print): _____
Title: _____
Contact Number: _____
Contact Email: _____
Date: _____

Rev 070720



where information lives®

EMC Maintenance Quote

Quote Date: 5-Aug-10
Quote Number: 1437183-158672

Currency: USD
EMC Corporation
55 Constitution Blvd
Franklin, MA 02038

Sales Rep Name:
Sharon Sacco
Sacco_S Sharon@emc.com
(PH) 508-346-9797
(FAX) 508-590-6595

www.emc.com

Sarbanes Oxley Requirement: The above Quote Number is REQUIRED on your PO

Quote To Contact:

Quote To Customer:
URBAN BRANDS INC
861776
100 METRO WAY
SECAUCUS
NJ/07094
US

Bill To:
URBAN BRANDS INC
861776
100 METRO WAY
SECAUCUS
NJ/07094
US

Install at Party Number: 861776 Install at: URBAN BRANDS INC, 100 METRO WAY, SECAUCUS, NJ, US

Contract Number	Serial Number	Model	Description	Support Option	Qty	Annual Maintenance List Price (AMLP)	Renewal Coverage Start Date	Renewal Coverage Expiry Date
C61082548S12	03ETA0300022889	PP-WN-WG	PPATH WINDOWS WGR	PREMIUM SOFTWARE SUPPORT	1	281.52	7-Jul-10	6-Jul-11
C61082548S12	03ETA0300022888	PP-AIX-DP	PPATH AIX DEP	PREMIUM SOFTWARE SUPPORT	1	1,364.59	7-Jul-10	6-Jul-11
C61082548S12	03ETA0300022890	PP-WN-WG	PPATH WINDOWS WGR	PREMIUM SOFTWARE SUPPORT	1	281.52	7-Jul-10	6-Jul-11
C61082548S12 Total						\$1,927.63		

Install At Total 1,927.63

Hardware Subtotal 0.00
Software Subtotal 1,927.63
Grand Total (USD) 1,927.63

See following page for payment options and notes

Payment Options

Hardware Payment Options	AMLP	Discount	Savings	Payments	Software Payment Options	AMLP	Discount	Savings	Payments
Monthly Payment Option	0.00			0.00	1 YR Prepayment Option	1,927.63	0%	0.00	1,927.63
1 YR Prepayment Option	0.00	5%	0.00	0.00	2 YR Prepayment Option	3,855.26	15%	578.29	3,276.97
2 YR Prepayment Option	0.00	10%	0.00	0.00	3 YR Prepayment Option	5,782.89	25%	1,445.72	4,337.17
3 YR Prepayment Option	0.00	15%	0.00	0.00					

Comments

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http://www.emc.com/products/warranty_maintenance/index.jsp

Notes:

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Agreed by the undersigned, authorized Customer representative:

By (Sign): _____
Name (Print): _____
Title: _____
Contact Number: _____
Contact Email: _____
Date: _____

Rev 070720