

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

In re:	)	Chapter 11
URBAN BRANDS, INC., <i>et al.</i> ,	)	Case No. 10-13005-KJC
Debtors.	)	

**AFFIDAVIT OF  
JENNIFER L. PARISI, PARALEGAL**

STATE OF DELAWARE:

SS:

NEW CASTLE COUNTY:

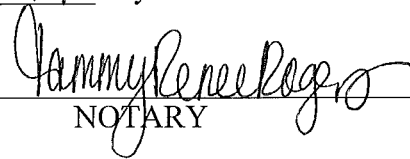
I, Jennifer L. Parisi, certify that I am, and at all times during the service of process, have been, an employee of Buchanan Ingersoll & Rooney PC, not less than 18 years of age and not a party to the matter concerning which service of process was made on October 19, 2010. I certify further that the service of the following:

**LIMITED OBJECTION TO DEBTORS' PROPOSED SALE OF SUBSTANTIALLY ALL  
OF THEIR ASSETS FREE AND CLEAR OF ALL LIENS, CLAIMS AND  
ENCUMBRANCES AND CURE NOTICE AND AMOUNT [RE D.I. 34, 104 AND 143]**

was made on the following parties on the attached list via facsimile, hand delivery and first class mail.

  
\_\_\_\_\_  
Jennifer L. Parisi

SWORN AND SUBSCRIBED before me this 19<sup>th</sup> day of October 2010.

  
\_\_\_\_\_  
NOTARY



Service List

**In re Urban Brands, Inc., et al., Debtors**  
USBC District of Delaware  
Case No. 10-13005-KJC

<p><b><u>VIA HAND DELIVERY &amp; FACSIMILE</u></b></p> <p>Richards, Layton &amp; Finger, P.A. 920 North King Street P.O. Box 551 Wilmington, DE 19899 Attn: Mark D. Collins, Esq. Michael Joseph Merchant, Esq. T: 302.651.7700 F: 302.571-1253</p> <p><i>Counsel for Debtors</i></p>	<p><b><u>VIA FIRST CLASS MAIL &amp; FACSIMILE</u></b></p> <p>Urban Brands, Inc. 100 Metro Way Secaucus, NY 07094-1906 Attn: Laura Weil F: 201.319.9582</p> <p><i>Debtors</i></p>
<p><b><u>VIA FIRST CLASS MAIL &amp; FACSIMILE</u></b></p> <p>Curtis, Mallet-Prevost, Colt &amp; Mosle LLP 101 Park Avenue New York, NY 10178 Attn: Steven J. Reisman, Esq. Timothy A. Barnes, Esq. F: 212.697.1559</p> <p><i>Counsel to the Stalking Horse Bidder</i></p>	<p><b><u>VIA FIRST CLASS MAIL &amp; FACSIMILE</u></b></p> <p>Cathy R. Hershcopf, Esq. Lawrence C. Gottlieb, Esq. Cooley Godward Kronish LLP The Grace Building 1114 Avenue of the Americas New York, NY 10036 T: 212.479.6000 F: 212.479.6275 Email: chershcopf@cooley.com lgottlieb@cooley.com</p> <p><i>Counsel to the Official Committee of Unsecured Creditors</i></p>
<p><b><u>VIA HAND DELIVERY</u></b></p> <p>David L. Buchbinder, Esq. Office of the U.S. Trustee J. Caleb Boggs Federal Building 844 King Street, Room 2207 Lockbox #35 Wilmington, DE 19801 T: 302.573.6491</p> <p><i>U.S. Trustee</i></p>	