

## CERTIFICATE OF SERVICE

I, Katharine L. Mayer, hereby certify that on the 21st day of October, 2010, I caused a true and correct copy of the foregoing *Reservation of Rights and Limited Objection Regarding Debtors' Motion Pursuant to 11 U.S.C. §§ 105(A), 363, and 365, and Bankruptcy Rules 2002, 6004, and 6006 for (I) Entry of an Order (A) Establishing Bidding and Auction Procedures Related to the Sale of Substantially All of the Debtors' Assets; (B) Approving Related Bid Protections; (C) Scheduling an Auction and Sale Hearing; (D) Establishing Certain Notice Procedures for Determining Cure Amounts For Executory Contracts and Leases to be Assigned; and (E) Granting Certain Related Relief; and (II) Entry of an Order (A) Approving the Sale of Substantially All of the Debtors' Assets Free and Clear of All Liens, Claims, Encumbrances and Interests; (B) Authorizing the Assumption and Assignment of Certain Executory Contracts and Unexpired Leases; (C) Establishing Assumption and Rejection Procedures for Certain Additional Executory Contracts and Unexpired Leases; (D) Approving Guidelines for Conducting Store Closing Sales; (E) Approving Agency Agreement; and (F) Extending the Deadline to Assume or Reject Unexpired Leases of Nonresidential Real Property Pursuant to 11 U.S.C. § 365(d)(4)* to be served upon the below as indicated.

/s/ Katharine L. Mayer  
Katharine L. Mayer (#3758)

### Via Facsimile & Hand Delivery

Mark D. Collins, Esq.  
Michael J. Merchant, Esq.  
Richards Layton & Finger, P.A.  
One Rodney Square  
920 North King Street  
Wilmington, DE 19801  
(302) 571-1253

### VIA Facsimile & Regular Mail

Laura Weil  
Urban Brands, Inc.  
100 Metro Way  
Secaucus, NJ 07094-1906  
(201) 319-9582

### VIA Facsimile & Regular Mail

Lawrence C. Gottlieb, Esq.  
Cathy Hershkopf, Esq.  
Cooley LLP  
1114 Avenue of the Americas  
New York, NY 10036  
(212) 479-6275

### VIA Facsimile & Regular Mail

Steven J. Reisman, Esquire  
Timothy A. Barnes, Esquire  
Curtis Mallet-Prevost Colt & Mosle LLP  
101 Park Avenue  
New York, NY 10178  
(212) 697-1559