

UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

IN RE:

URBAN BRANDS, INC.,

Debtor.

Chapter 11

Case No. 10-13005 (KJC)

Joint Administration Pending

NOTICE OF APPEARANCE AND REQUEST FOR NOTICE

The undersigned representative for Union Realty Company GP, hereby requests, pursuant to Rule 2002 of the Federal Rules of Bankruptcy Procedure, that all notices to be sent to creditors, committees of creditors, or equity security holders be served upon counsel at the following address:

Russell W. Savory
Gotten, Wilson, Savory & Beard, PLLC
88 Union Avenue, 14th Floor
Memphis, Tennessee 38103

Respectfully submitted,

GOTTEN, WILSON, SAVORY & BEARD, PLLC

/s/ Russell W. Savory

Russell W. Savory (Tenn. Bar. No. 12786)
88 Union Avenue, 14th Floor
Memphis, Tennessee 38103
901-523-1110
901-523-1139 (fax)

CERTIFICATE OF SERVICE

I, Russell W. Savory, hereby certify that a true and genuine copy of the foregoing pleading was served upon the following parties by via U.S. Mail, postage prepaid, or

Electronic Notice this 22nd Day of September, 2010:

Mark D. Collings, Esq.
Richards, Layton & Finger, P.A.
920 North King Street
P.O. Box 551
Wilmington, DE 19899

United States Trustee
844 King Street, Room 2207
Lockbox #35
Wilmington, DE 19899

/s/ Russell W. Savory

Russell W. Savory