

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:)	Chapter 11
)	
URBAN BRANDS, INC., <i>et al.</i> ,)	Case No. 10-13005 (KJC)
)	
Debtors.)	(Jointly Administered)
)	

CERTIFICATE OF SERVICE

On October 21, 2010, I caused to be served the Objection of Developers Diversified Realty Corporation, General Growth Properties, Inc., Jones Lang LaSalle Americas, Inc., Somera Capital Management, LLC, and Weingarten Realty Investors to the Debtors' Motion for Entry of an Order (A) Approving the Sale of Substantially All of the Debtors' Assets Free and Clear of All Liens, Claims, Encumbrances, and Interests; (B) Authorizing the Assumption and Assignment of Certain Executory Contracts and Unexpired Leases; (C) Establishing Assumption and Rejection Procedures for Certain Additional Executory Contracts and Unexpired Leases; (D) Approving Guidelines for Conducting Store Closing Sales; (E) Approving Agency Agreement; and (F) Extending the Deadline to Assume or Reject Unexpired Leases of Nonresidential Real Property Pursuant to 11 U.S.C. § 365(d)(4) via the ECF system and via facsimile and first-class mail to the parties listed below.

/s/ Jennifer D. Raviele

Jennifer D. Raviele

Attn: Mark D. Collins, Esq. and Michael Merchant, Esq. Richards, Layton & Finger, P.A. One Rodney Square 920 N. King Street Wilmington, DE 19801 Facsimile: (302) 651-7701	Attn: Laura Weil Urban Brands, Inc. 100 Metro Way Secaucus, NJ 07094-1906 Facsimile: (201) 319-9582
Attn: Steven J. Reisman, Esq. and Timothy A. Barnes, Esq. Curtis, Mallet-Prevost, Colt & Mosle LLP 101 Park Avenue New York, NY 10178 Facsimile: (212) 697-1559	Attn: Lawrence Gottlieb, Esq. and Cathy Hershcopf, Esq. Cooley LLP 1114 Avenue of the Americas New York, NY 10036 Facsimile: (212) 479-6725