

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:)	Chapter 11
)	
URBAN BRANDS, INC., et al., ¹)	Case No. 10-13005 (PJW)
)	
Debtors.)	(Joint Administration Pending)
)	

**NOTICE OF APPEARANCE AND DEMAND FOR SERVICE OF
PAPERS AND REQUEST TO BE ADDED TO THE MASTER SERVICE LIST**

PLEASE TAKE NOTICE that the undersigned appears in the above-captioned case on behalf of General Growth Properties, Inc., as direct and indirect owner of landlord and/or managing agent for certain shopping centers including the shopping centers identified on Exhibit A annexed hereto as debtors and debtors-in-possession, and, pursuant to Rules 2002 and 9010(b) of the Federal Rules of Bankruptcy Procedure and section 1109(b) of the Bankruptcy Code, requests that all notices given or required to be given and all papers served in this case be delivered to and served upon the party identified below at the following address and further requests to be added to the Master Service List:

¹ The Debtors in these cases, along with the last four digits of the federal tax identification number for each of the Debtors, are Urban Brands, Inc. (3678), 100% Girls Ltd. (4150), 100% Girls of Georgia, Inc. (4159), 100% Girls of New York, Inc. (2149), 100 Percent Girls of New Jersey, Inc. (4167), A.S. Interactive, Inc. (3472), Ashley Stewart Ltd. (4541), Ashley Stewart Apparel Corporation (4049), Ashley Stewart Clothing Company, Inc. (4051), Ashley Stewart Management Co., Inc. (4053), Ashley Stewart Woman Ltd. (4152), ASIL 6, Inc. (3996), ASNJ 10, Inc. (4004), Carraizo Alto Apparel Corporation (4651), Church Street Retail, Inc. (5954), Kid Spot Ltd. (2585), Kidspot of Delaware, Inc. (2596), Kidspot of Illinois, Inc. (2606), Kidspot of Michigan, Inc. (2603), Kidspot of New Jersey, Inc. (260 I), Kidspot of Ohio, Inc. (4705), Kidspot of Pennsylvania, Inc. (2599), Kidspot of Texas, Inc. (3809), Large Apparel of Alabama, Inc. (0624), Large Apparel of California, Inc. (2129), Large Apparel of Connecticut, Inc. (5161), Large Apparel of District of Columbia, Inc. (8613), Large Apparel of Florida, Inc. (2209), Large Apparel of Georgia, Inc. (3894), Large Apparel of Illinois, Inc. (4650), Large Apparel of Indiana, Inc. (4055), Large Apparel of Louisiana, Inc. (3790), Large Apparel of Maryland, Inc. (5158), Large Apparel of Michigan, Inc. (9420), Large Apparel of Mississippi, Inc. (5913), Large Apparel of Missouri, Inc. (2135), Large Apparel of New Jersey, Inc. (5157), Large Apparel of New York, Inc. (5956), Large Apparel of North Carolina, Inc. (8611), Large Apparel of Ohio, Inc. (3815), Large Apparel of Pennsylvania, Inc. (4057), Large Apparel of South Carolina, Inc. (2029), Large Apparel of Tennessee, Inc. (3895), Large Apparel of Texas, Inc. (3787), Large Apparel of Virginia, Inc. (2809), Large Apparel of Wisconsin, Inc. (3898), Marianne Ltd. (3940), Marianne USPR, Inc. (2193), Marianne VI, Inc. (2206), Metro Apparel of Kentucky, Inc. (7533), Metro Apparel of Massachusetts, Inc. (1367), The Essence of Body & Soul, Ltd. (4165), Urban Acquisition Corporation of New Jersey, Inc. (2976), Urban Acquisition Corporation of New York, Inc.(4103), and Urban Brands TM Holding Co. (5909).

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PLEASE TAKE FURTHER NOTICE that pursuant to section 1109(b) of the Bankruptcy Code, the foregoing demand includes not only the notices and papers referred to in the above-mentioned Bankruptcy Rules, but also includes, without limitation, all orders, applications, motions, petitions, pleadings, requests, complaints or demands, whether formal or informal, written or oral, transmitted or conveyed by mail delivery, telephone, facsimile or otherwise, in this case.

PLEASE TAKE FURTHER NOTICE that this Notice of Appearance and any subsequent appearance, pleading, claim, or suit is not intended nor shall be deemed to waive GGP's: (i) right to have final orders in non-core matters entered only after *de novo* review by a district court judge; (ii) right to trial by jury in any proceedings so triable herein or in any case, controversy or proceeding related hereto; (iii) right to have the reference withdrawn by the United States District Court in any matter subject to mandatory or discretionary withdrawal; or (iv) other rights, claims, actions, defenses, setoffs or recoupments to which GGP may or may be entitled under agreements, in law, or in equity, all of which rights, claims, actions, defenses, setoffs, and recoupments expressly are hereby reserved.

PLEASE TAKE FURTHER NOTICE that on April 16, 2009 (the "Commencement Date"), General Growth Properties, Inc. and affiliates filed voluntary petitions under chapter 11 of the United States Bankruptcy Code in the United States Bankruptcy Court for the Southern District of New York (the "Bankruptcy Court"), jointly administered under the matter *In re General Growth Properties, Inc.*, Case No. 09-11977-ALG.

PLEASE TAKE FURTHER NOTICE that as of the Commencement Date, any new or further action against General Growth Properties, Inc., or any of the debtor in possession entities, is stayed pursuant to section 362 of the Bankruptcy Code (the “Automatic Stay”), which provides, among other things, that the filing of the petition “operates as a stay, applicable to all entities, of . . . the commencement or continuation, including the issuance or employment of process, of a judicial, administrative, or other action or proceeding against the debtor that was or could have been commenced before the commencement of the case under this title, or to recover a claim against the debtor that arose before the commencement of the case under this title;” and “any act to obtain possession of property of the estate or of property from the estate or to exercise control over property of the estate.” 11 U.S.C. § 362(a)(1) & 362(a)(3).

PLEASE TAKE FURTHER NOTICE that any action taken against General Growth Properties, Inc., or any of the debtor in possession entities, without obtaining relief from the Automatic Stay from the Bankruptcy Court may be void *ab initio* and may result in a finding of contempt against any other party taking such action. General Growth Properties, Inc. and each of the debtor in possession entities reserves and retains its statutory right to seek relief in the Bankruptcy Court from any judgment, order, or ruling entered in violation of the Automatic Stay.

Dated: New York, New York
September 22, 2010

KELLEY DRYE & WARREN LLP

By: /s/ Robert L. LeHane

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Attorneys for General Growth Properties, Inc.

EXHIBIT A

<u>Store Nos.</u>	<u>Mall Name</u>	<u>Location</u>	<u>Landlord</u>
4261	Governors Square	Tallahassee, Florida	General Growth Properties Inc
4167	Oglethorpe Mall	Savannah, Georgia	General Growth Properties Inc
3107	Pierre Bossier Mall	Bossier City, Louisiana	General Growth Properties Inc
4132	Regency Square Mall	Jacksonville, Florida	General Growth Properties Inc
2141	Southland Mall CA	Hayward, California	General Growth Properties Inc
2162	The Boulevard Mall	Las Vegas, Nevada	General Growth Properties Inc
4269	Woodbridge Center	Woodbridge, NJ	General Growth Properties Inc
2099	Century Plaza	Birmingham, Alabama	General Growth Properties Inc
4144	Cumberland Mall	Atlanta, Georgia	General Growth Properties Inc
4303	Mondawmin Mall	Baltimore, Maryland	General Growth Properties Inc
4283	Owings Mills Mall	Owings Mills, Maryland	General Growth Properties Inc
2279	Southlake Mall	Morrow, Georgia	General Growth Properties Inc