

**UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

_____)	
In re)	Chapter 11
URBAN BRANDS, INC., <i>et al.</i> ,)	Case No. 10-13005 (KJC)
)	(Jointly Administered)
)	
Debtors.)	
_____)	

**NOTICE OF APPEARANCE AND
DEMAND FOR SERVICE OF PAPERS**

PLEASE TAKE NOTICE that, pursuant to Rules 9007 and 9010(b) of the Federal Rules of Bankruptcy Procedure, the undersigned appear as attorneys for and on behalf of **Levin Properties, L.P.**, and their managing agent, **Levin Management Corporation**, and request that they be placed on the service list, and, pursuant to Rule 2002 of the Federal Rules of Bankruptcy Procedure, demand that all orders, pleadings, notices, motions, and all other documents and papers filed in connection with this case be served upon the undersigned at the office address set forth below.

Dated: October 27, 2010

/s/ Christine D. Lynch
Christine D. Lynch, Esq.
Vanessa V. Peck, Esq.
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400 Atlantic Avenue
Boston, MA 02110-3333
Tel: (617) 482-1776
Fax: (617) 574-4112

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CERTIFICATE OF SERVICE

I, Christine D. Lynch, hereby certify that on this 27th day of October, 2010, I caused to be served a copy of the *Notice of Appearance and Demand for Service of Papers* on the parties set forth on the attached Service List via the Court's ECF system.

/s/ Christine D. Lynch
Christine D. Lynch, Esq.
GOULSTON & STORRS, P.C.
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Boston, MA 02110-3333
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Fax: (617) 574-4112

Service List

Chun I. Jang, Esq. Julie A. Finocchairo, Esq. Richards, Layton & Finger, P.A. 920 North King Street Wilmington, DE 19899 Counsel to the Debtors	Office of the U. S. Trustee 844 King Street, Room 2207 Lockbox #35 Wilmington, DE 19899-0035
Cathy Hershcopf, Esq. Cooley Godward Kronish LLP 1114 Avenue of the Americas New York, NY 10036 Counsel to the Official Committee of Unsecured Creditors	