

SILVERMANACAMPORA LLP
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Ronald J. Friedman
Katina Broutzas

UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

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In re:

URBAN BRANDS, INC., *et al.*,

Debtors.

Case No.: 10-13005 (KJC)
Chapter 11

(Jointly Administered)

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**VERIFIED STATEMENT OF MULTIPLE CREDITOR
REPRESENTATION PURSUANT TO BANKRUPTCY RULE 2019**

SILVERMANACAMPORA LLP (“SilvermanAcampora”), by the undersigned, Ronald J. Friedman, submits this Verified Statement of Multiple Creditor Representation Pursuant to Bankruptcy Rule 2019, and respectfully represents and verifies as follows:

1. SilvermanAcampora has been retained, pursuant to general retainers, to represent the following persons in the chapter 11 case of Urban Brands, Inc., *et al.* (“Debtors”):

- a. Angel Made In Heaven, Inc. (“AMIH”), with an address at 525 7th Avenue, Suite 1710, New York, New York 10018,
- b. Natural Collection Corp (“NCC”), with an address at 2277 E. 16th Street, Los Angeles, California 90021;
- c. Jeffrey Craig Ltd. (“Craig”) with an address 1384 Broadway, New York, New York 10018 (AMIH, NCC and Craig are hereinafter collectively referred to as the “Creditors”).

2. The nature and amount of the claims asserted by the Creditors are as follows:

- a. AMIH: AMIH holds and asserts reclamation, administrative and pre-petition claims for various amounts due and accruing before and after the filing date in connection with goods delivered and services provided to the Debtors,

and associated agreements; and

b. Craig: Craig holds and asserts reclamation, administrative and pre-petition claims for various amounts due and accruing before and after the filing date in connection with goods delivered and services provided to the Debtors, and associated agreements; and

c. NCC: NCC holds and asserts administrative and pre-petition claims for various amounts due and accruing before and after the filing date in connection with goods delivered and services provided to the Debtors, and associated agreements.

3. SilvermanAcampora was retained by Creditors subsequent to the filing date to advise the Creditor, and protect their rights and interests in claims against the Debtors and its estates, and, as necessary prosecute its claims in the bankruptcy cases.

4. I am the supervising partner in charge of the representation of the Creditors in this case. The foregoing facts are true and accurate to the best of my personal knowledge.

Dated: Jericho, New York
October 28, 2010

SILVERMANACAMPORA LLP

By: s/Ronald J. Friedman
Ronald J. Friedman
A Member of the Firm
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