

SILVERMANACAMPORA LLP
100 Jericho Quadrangle, Suite 300
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Ronald J. Friedman, Esq.

UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

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In re:

URBAN BRANDS, INC., *et al.*,

Debtors.

Case No.: 10-13005 (KJC)
Chapter 11

(Jointly Administered)

-----X

AFFIDAVIT OF SERVICE

STATE OF NEW YORK)
) ss.:
COUNTY OF NASSAU)

I, **CHRISTINE GIARDINO** being duly sworn, depose and say: I am not a party to this action, am over 18 years of age and am employed by SILVERMANACAMPORA LLP.

On October 28, 2010, I served a true copy of the **VERIFIED STATEMENT OF MULTIPLE CREDITOR REPRESENTATION PURSUANT TO BANKRUPTCY RULE 2019** by first class mail delivery to the addresses listed below, said addresses designated for that purpose, by depositing a true copy of same enclosed in a properly addressed wrapper, in an official depository under the exclusive care and custody of United States Postal Service within the State of New York.

TO:

United States Trustee
844 King Street, Room 2207
Lockbox #35
Wilmington, DE 19899-0035

David L. Buchbinder, Esq.
Office of the U.S. Trustee
J. Caleb Boggs Federal Building
Suite 2207
Wilmington, DE 19801

Debtor

Urban Brands, Inc., et al.
100 Metro Way
Secaucus, NJ 07094

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s/Christine Giardino
CHRISTINE GIARDINO

Sworn to before me this
28th day of October, 2010

ELISA COATES
Notary Public, State of New York
No. 4764451
Qualified in Suffolk County
Term Expires November 30, 2010

s/Elisa Coates
Notary Public