

**SILVERMANACAMPORA LLP**  
100 Jericho Quadrangle, Suite 300  
Jericho, New York 11753  
516-479-6300  
Ronald J. Friedman, Esq.

UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE

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In re:

URBAN BRANDS, INC., *et al.*,

Debtors.

Case No.: 10-13005 (KJC)  
Chapter 11

(Jointly Administered)

-----X

**AFFIDAVIT OF SERVICE**

STATE OF NEW YORK        )  
  ) ss.:  
COUNTY OF NASSAU        )

I, **CHRISTINE GIARDINO** being duly sworn, depose and say: I am not a party to this action, am over 18 years of age and am employed by SILVERMANACAMPORA LLP.

On October 28, 2010, I served a true copy of the **NOTICE OF RECLAMATION DEMAND with supporting documents** by first class mail delivery to the addresses listed below, said addresses designated for that purpose, by depositing a true copy of same enclosed in a properly addressed wrapper, in an official depository under the exclusive care and custody of United States Postal Service within the State of New York.

**TO:**

United States Trustee  
844 King Street, Room 2207  
Lockbox #35  
Wilmington, DE 19899-0035

David L. Buchbinder, Esq.  
Office of the U.S. Trustee  
J. Caleb Boggs Federal Building  
Suite 2207  
Wilmington, DE 19801

**Debtor**

Urban Brands, Inc., et al.  
100 Metro Way  
Secaucus, NJ 07094

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s/Christine Giardino  
CHRISTINE GIARDINO

Sworn to before me this  
28<sup>th</sup> day of October, 2010

ELISA COATES  
Notary Public, State of New York  
No. 4764451  
Qualified in Suffolk County  
Term Expires November 30, 2010

s/Elisa Coates  
Notary Public