

UNITED STATES BANKRUPTCY COURT
DISTRICT OF DELAWARE

URBAN BRANDS, INC.
et al.

Ch.11
10-13005

DEBTORS

**NOTICE OF APPEARANCE AND REQUEST FOR SERVICE OF
PAPERS**

PLEASE TAKE NOTICE, that Daniel Smirlock, Deputy Commissioner and Counsel, by Elaine Z. Cole, Esq., of counsel, hereby appears in the above captioned case for the State of New York, Department of Taxation and Finance (the "Department"), a Creditor, and pursuant to Rules 2002, 9007, and 9010(b) of the Rules of Bankruptcy Procedure and Section 1109(b) of the Bankruptcy Code, the Department demands that any and all notices given or required to be given in the above-captioned Chapter 11 case be given to and served upon the undersigned at the offices, telephone and facsimile numbers below.

PLEASE TAKE FURTHER NOTICE, that pursuant to Section 1109(b) of the Bankruptcy Code, the foregoing demand includes not only the notices and papers referred to in the bankruptcy rules specified above, but also includes, without limitation, notices of any application, complaint, demand, hearing, motion, petition, pleading or request, whether formal or informal, whether written or oral, and whether transmitted or conveyed by mail, delivery, telephone, telegraph, facsimile, e-mail, or otherwise.

DATED: November 16, 2010

New York State
Department of Taxation and Finance
Daniel Smirlock, Deputy Commissioner and
Counsel
By

_____/s/_____
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