

IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

In re:)	Chapter 11
)	
UBI Liquidating Corp., <u>et al.</u> , ¹)	Case No. 10-13005 (KJC)
)	
Debtors.)	Jointly Administered
)	

NOTICE OF DEADLINES FOR FILING PROOFS OF CLAIM AGAINST DEBTOR
[INCLUDING ANY CLAIMS PURSUANT TO 11 U.S.C. § 503(B)(9)]

TO: ALL ENTITIES WHO MAY HAVE CLAIMS AGAINST THE DEBTOR LISTED BELOW:

PLEASE TAKE NOTICE THAT:

1. On September 21, 2010 (the "Petition Date"), the Debtors filed voluntary petitions for relief under chapter 11 of title 11 of the United States Code (the "Bankruptcy Code") in the United States Bankruptcy Court for the District of Delaware (the "Court"). Set forth below are the name, federal tax identification number, and the case number for each of the Debtors:

DEBTOR	EIN	CASE NO.
UBI Liquidating Corp. f/k/a Urban Brands, Inc.	51-0373678	10-13005
100% Girls Ltd.	22-3614150	10-13022
100% Girls of Georgia, Inc.	22-3614159	10-13009
100% Girls of New York, Inc.	22-3572149	10-13012
100% Girls of New Jersey, Inc.	22-3614167	10-13034
A.S. Interactive, Inc.	26-1793472	10-13015
ASL Liquidating Corp. f/k/a Ashley Stewart, Ltd.	13-3614541	10-13027
Ashley Stewart Apparel Corporation	22-3494049	10-13057
Ashley Stewart Clothing Company, Inc.	22-3494051	10-13016
ASMCI Liquidating Corp. f/k/a Ashley Stewart Management Co.	22-3494053	10-13006
ASWL Liquidating Corp. f/k/a Ashley Stewart Woman Ltd.	22-3614152	10-13021
ASIL 6, Inc.	22-3493996	10-13004
ASNJ 10, Inc.	22-3494004	10-13056
Carraizo Alto Apparel Corporation	22-2234651	10-13007
Church Street Retail, Inc.	13-3665954	10-13040
Kid Spot Ltd.	22-3612585	10-13024
Kidspot of Delaware, Inc.	22-3612596	10-13008
Kidspot of Illinois, Inc.	22-3612606	10-13033
Kidspot of Michigan, Inc.	22-3612603	10-13053
Kidspot of New Jersey, Inc.	22-3612601	10-13020
Kidspot of Ohio, Inc.	22-3664705	10-13051
Kidspot of Pennsylvania, Inc.	22-3612599	10-13028
Kidspot of Texas, Inc.	22-3623809	10-13047
Large Apparel of Alabama, Inc.	22-3760624	10-13031
Large Apparel of California, Inc.	22-3592129	10-13032
Large Apparel of Connecticut, Inc.	13-3695161	10-13035

¹ The Debtors' corporate offices are located at 100 Metro Way, Secaucus, New Jersey 07094.

Large Apparel of District of Columbia, Inc.	22-3528613	10-13011
Large Apparel of Florida, Inc.	22-3622209	10-13026
Large Apparel of Georgia, Inc.	22-3523894	10-13038
Large Apparel of Illinois, Inc.	13-3774650	10-13017
Large Apparel of Indiana, Inc.	22-3494055	10-13019
Large Apparel of Louisiana, Inc.	22-3623790	10-13014
Large Apparel of Maryland, Inc.	13-3695158	10-13018
Large Apparel of Michigan, Inc.	13-3819420	10-13013
Large Apparel of Mississippi, Inc.	22-3735913	10-13023
Large Apparel of Missouri, Inc.	22-3592135	10-13042
Large Apparel of New Jersey, Inc.	13-3695157	10-13041
Large Apparel of New York, Inc.	13-3665956	10-13049
Large Apparel of North Carolina, Inc.	22-3528611	10-13029
Large Apparel of Ohio, Inc.	22-3503815	10-13036
Large Apparel of Pennsylvania, Inc.	22-3494057	10-13044
Large Apparel of South Carolina, Inc.	27-0002029	10-13037
Large Apparel of Tennessee, Inc.	22-3523895	10-13039
Large Apparel of Texas, Inc.	22-3623787	10-13043
Large Apparel of Virginia, Inc.	13-3732809	10-13045
Large Apparel of Wisconsin, Inc.	22-3523898	10-13048
Marianne Ltd.	22-3623940	10-13058
Marianne USPR, Inc.	22-3622193	10-13030
Marianne VI, Inc.	22-3622206	10-13025
Metro Apparel of Kentucky, Inc.	55-0907533	10-13050
Metro Apparel of Massachusetts, Inc.	14-1981367	10-13055
The Essence of Body & Soul, Ltd.	22-3614165	10-13010
UACONJI Liquidating Corp. f/k/a Urban Acquisition Corporation of New Jersey, Inc.	22-3642976	10-13052
UACONYI Liquidating Corp. f/k/a Urban Acquisition Corporation of New York, Inc.	22-3724103	10-13054
UBTHC Liquidating Corp. f/k/a Urban Brands TM Holding Co.	22-3735909	10-13046

DEADLINE FOR FILING CLAIMS AGAINST URBAN BRANDS:

2. On November 23, 2010, the Court entered an order (the “Bar Date Order”) establishing **January 24, 2011 at 5:00 p.m. (prevailing Central Time)**, as the deadline for general creditors to file proofs of claim against any of the Debtors (the “General Bar Date”) and **March 21, 2011 at 5:00 p.m. (prevailing Central Time)**, as the deadline for governmental units to file proofs of claim against any of the Debtors (the “Governmental Unit Bar Date,” and together with the General Bar Date, the “Bar Dates”). The Bar Dates apply to all claims against any of the Debtors that arose before September 21, 2010 except the Excluded Claims listed in paragraph 4 below. The Bar Date Order also sets procedures to be used for filing proofs of claim, which are summarized in this notice for your convenience.
3. You **MUST** file a proof of claim if you have any claim against any of the Debtors that arose before September 21, 2010. The only exception to this requirement is for claims described in paragraph 4, below. Acts or omissions that occurred before September 21, 2010 may give rise to claims subject to the Bar Dates even if the claims may not have become known or fixed or liquidated until after September 21, 2010. Under section 101(5) of the Bankruptcy Code and as used herein, the word “claim” means: (a) a right to payment, whether or not such right is reduced to judgment, liquidated, unliquidated, fixed, contingent, matured, unmatured, disputed, undisputed, legal, equitable, secured or unsecured; or (b) a right to an equitable remedy for breach of performance if such breach gives rise to a right to payment, whether or not such right to an equitable remedy is reduced to judgment, fixed, contingent, matured, unmatured, disputed, undisputed, secured or unsecured.
4. The Bar Date Order provides that creditors do **NOT** have to file proofs of claim by the Bar Dates for the types of claims and interests listed below in this paragraph 4 (collectively, the “Excluded Claims”). You should not file a proof of claim at this time for any Excluded Claim. The Court may enter one or more separate orders at a later time requiring creditors to file proofs of claim for some kinds of Excluded Claims and setting related deadlines. If the Court does enter such an order, you

will receive notice of it. Excluded Claims include:

- Claimants who already filed a Proof of Claim against any of the Debtors with the Clerk of the Bankruptcy Court for the District of Delaware in a form substantially similar to Official Bankruptcy Form No. 10;
- Any Claim that is listed on the Debtors' respective schedules of assets and liabilities (the "Schedules"); provided, however, that: (i) the Claim is not scheduled as "disputed," "contingent" or "unliquidated;" (ii) the Claimant does not disagree with the amount, nature and priority of the Claim as set forth in the Schedules; and (iii) the Claimant does not dispute that the Claim is an obligation of the specific Debtor against which the claim is listed in the Schedules;
- Any Claim that this Court allowed before the Bar Date Order;
- Any Claim against any of the Debtors that has been paid in full by any Debtor or any other party;
- Any Claim that is subject to specific deadlines fixed by this Court;
- Any Claimant whose Claim is based on an interest in an equity security of the Debtors; provided, however, that any Claimant who wishes to assert a Claim against any of the Debtors based on, without limitation, Claims for damages or rescission based on the purchase or sale of an equity security, must file a Proof of Claim on or before the General Bar Date. The Debtors reserve all rights with respect to any such Claims including, *inter alia*, to assert that such Claims are subject to subordination pursuant to section 510(b) of the Bankruptcy Code; and
- Any Claims allowable under sections 503(b) and 507(a)(1) of the Bankruptcy Code as administrative expenses of the Debtors' Chapter 11 Cases, with the exception of Claims allowable under section 503(b)(9) of the Bankruptcy Code (with respect to the value of the goods received by the Debtors within 20 days of the Petition Date), which are subject to General Bar Date as provided above.

5. THE FACT THAT YOU HAVE RECEIVED THIS NOTICE DOES NOT MEAN THAT YOU HAVE A CLAIM OR THAT THE DEBTORS BELIEVE YOU HAVE A CLAIM.

6. If the Debtors amend the Schedules after you receive this notice, the Debtors will give notice of that amendment to the holders of the Claims that are affected by it, and those holders will be given an opportunity to file proofs of claim before a new deadline that will be specified in that future notice.

7. The Bankruptcy Code provides that Debtors may, at any time before a plan of reorganization or liquidation is confirmed by the Court, choose to reject certain executory contracts or unexpired leases. If your contract or lease is rejected, you may have a claim resulting from that rejection. The deadline to file a proof of claim for damages relating to the rejection of the contract or lease is the later of (a) the General Bar Date or (b) the date provided in the order authorizing the Debtors to reject or, if no such date is provided, then thirty (30) days after the date the order is entered.

INSTRUCTIONS FOR FILING PROOFS OF CLAIM:

8. If you file a proof of claim, your filed proof of claim must (i) be signed by the Claimant or if the Claimant is not an individual, by an authorized agent of the Claimant, (ii) be written in English, (iii) include a Claim amount denominated in United States dollars, (iv) conform substantially with the Proof of Claim Form provided by the Debtors or Official Bankruptcy Form No. 10, and (v) state a Claim against the Debtors. If a proof of claim form is not enclosed with this notice, you may obtain a proof of claim form from any bankruptcy court clerk's office, from your lawyer, from certain business supply stores, from www.uscourts.gov/bankform, or by contacting BMC Group, Inc. at BMC Group, Inc., Attn: Urban Brands Claims Processing, 18750 Lake Drive East, Chanhassen, MN 55317, Telephone: (888) 909-0100.

9. **Your proof of claim form must be filed so as to be received on or before 5:00 p.m. prevailing Central Time on January**

24, 2011. You can file your proof of claim by sending the original proof of claim to BMC Group, Inc. via regular U.S. mail at BMC Group, Inc., Attn: Urban Brands Claims Processing, P.O. Box 3020, Chanhassen, MN 55317-3020, or via messenger or overnight courier at BMC Group, Inc., Attn: Urban Brands Claims Processing, 18750 Lake Drive East, Chanhassen, MN 55317. **BMC will not accept a Proof of Claim sent by facsimile or e-mail.**

CONSEQUENCES OF MISSING THE DEADLINE FOR FILING CLAIMS:

10. **EXCEPT WITH RESPECT TO EXCLUDED CLAIMS (AS DESCRIBED IN PARAGRAPH 4), IF YOU FAIL TO FILE A PROOF OF CLAIM ON OR BEFORE 5:00 P.M. PREVAILING CENTRAL TIME ON THE APPLICABLE BAR DATE ON ACCOUNT OF ANY CLAIM YOU WISH TO ASSERT AGAINST THE DEBTORS, THEN:**
- **YOU WILL NOT BE TREATED AS A CREDITOR FOR PURPOSES OF THESE CHAPTER 11 CASES;**
 - **YOU WILL NOT RECEIVE ANY DISTRIBUTION IN THESE CHAPTER 11 CASES ON ACCOUNT OF THAT CLAIM; AND**
 - **YOU WILL NOT BE PERMITTED TO VOTE ON ANY PLAN OR PLANS OF REORGANIZATION OR LIQUIDATION FOR THE DEBTORS ON ACCOUNT OF THESE BARRED CLAIMS.**

EXAMINATION OF SCHEDULES:

11. The Debtors' Schedules and the Bar Date Order may be examined and inspected by interested parties during regular business hours at the Clerk of the Bankruptcy Court, United States Bankruptcy Court, District of Delaware, 824 North Market Street, 3rd Floor, Wilmington, Delaware 19801, during posted hours. The Debtors' Schedules and the Bar Date Order are also available online at www.bmcgroup.com/urbanbrands. The Court's docket sheet and documents are also accessible at the Court's internet site: <https://ecf.deb.uscourts.gov> through an account obtained from the PACER website at <http://pacer.psc.uscourts.gov>. Creditors that wish to rely on the Schedules will have the responsibility for determining that their Claims are listed accurately on them and whether such claim is scheduled as contingent, unliquidated or disputed which would require the timely filing of a proof of claim to preserve such claim.

QUESTIONS:

12. Proof of Claim Forms and a copy of the Bar Date Order may be obtained by visiting www.bmcgroup.com/urbanbrands, by calling 1-888-909-0100 or by contacting BMC Group, Inc., Attn: Urban Brands Claims Processing, 18750 Lake Drive East, Chanhassen, MN 55317. BMC Group, Inc. cannot advise you how to, or whether you should file a Proof of Claim Form.

Dated: November 23, 2010
Wilmington, Delaware

BY ORDER OF THE COURT:
THE HONORABLE KEVIN J. CAREY



Mark D. Collins (No. 2981)
Michael J. Merchant (No. 3854)
Paul N. Heath (No. 3704)
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