

United States Bankruptcy Court
For the District Of Delaware

URBAN BRANDS INC	} Chapter 11
	}
	}
	}
	} Case No.
	} 10-13005
Debtor	} Amount \$35,841.00

Amended Notice to transfer of Claim pursuant to rule 3001 (e) (1)
To: Transferor: (Related Docket # 602)

ALERT RETAIL SERVICE INC
302 OLD GREEN BAY ROAD
KENOSHA, WI 53144

The transfer of your claim as shown above in the amount of **\$35,841.00** has been transferred to:

Liquidity Solutions Inc
One University Plaza
Suite 312
Hackensack, NJ 07601

No action is required if you do not object to the transfer of your Claim.

By/s/JEFFREY CARESS
Liquidity Solutions Inc
(201) 968-0001

TRANSFER NOTICE

ALERT RETAIL SERVICES INC ("Assignor"), transfers and assigns unto Liquidity Solutions, Inc., with an address at One University Plaza, Suite 312, Hackensack, New Jersey 07601, its successors and assigns ("Assignee"), pursuant to the terms of an ASSIGNMENT OF CLAIM between Assignor and Assignee (the "Agreement"), all of Assignor's right, title and interest in, to and under the Claim of Assignor as set forth in the Agreement against URBAN BRANDS, INC. (the "Debtor"), in the aggregate amount of \$35,841.00, representing all claims of Assignor pending against the Debtor in the United States Bankruptcy Court, District of Delaware, jointly administered as Case No. 10-13005.

IN WITNESS WHEREOF, Assignor has signed below as of the 10th day of DECEMBER, 2010

ALERT RETAIL SERVICES INC



(Signature)

RICHARD NULL, PRESIDENT

(Print Name and Title)

LIQUIDITY SOLUTIONS, INC.


(Signature)

JEFFREY L. CARASS

(Print Name and Title)

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