

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

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<b>In re:</b>	)	<b>Chapter 11</b>
	)	
<b>Urban Brands, Inc., et al.,<sup>1</sup></b>	)	<b>Case No. 10-13005 (KJC)</b>
	)	<b>Jointly Administered</b>
	)	
<b>Debtors.</b>	)	<b>Objection Deadline: October 6, 2010 at 4:00 p.m. (EDT)</b>
	)	<b>Hearing Date: October 13, 2010 at 10:00 a.m. (EDT)</b>
	)	
	)	<b>Re: Docket Nos. 11 and 46</b>

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**NOTICE OF (1) ENTRY OF “INTERIM ORDER DETERMINING ADEQUATE  
ASSURANCE OF PAYMENT FOR FUTURE UTILITY SERVICES”  
AND (2) SCHEDULING OF A FINAL HEARING THEREON**

PLEASE TAKE NOTICE that, on September 21, 2010, the above-captioned debtors and debtors-in- possession (collectively, the “Debtors”) filed the **Motion of the Debtors and Debtors-in-Possession for Entry of Interim and Final Orders Determining Adequate Assurance of Payment for Future Utility Services** [Docket No. 11] (the “Utilities Motion”) with the United States Bankruptcy Court for the District of Delaware, 824 North Market Street, 3rd Floor, Wilmington, Delaware 19801 (the “Bankruptcy Court”). Pursuant to the Utilities

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<sup>1</sup> The Debtors in these cases, along with the last four digits of the federal tax identification number for each of the Debtors, are Urban Brands, Inc. (3678), 100% Girls Ltd. (4150), 100% Girls of Georgia, Inc. (4159), 100% Girls of New York, Inc. (2149), 100 Percent Girls of New Jersey, Inc. (4167), A.S. Interactive, Inc. (3472), Ashley Stewart Ltd. (4541), Ashley Stewart Apparel Corporation (4049), Ashley Stewart Clothing Company, Inc. (4051), Ashley Stewart Management Co., Inc. (4053), Ashley Stewart Woman Ltd. (4152), ASIL 6, Inc. (3996), ASNJ 10, Inc. (4004), Carraizo Alto Apparel Corporation (4651), Church Street Retail, Inc. (5954), Kid Spot Ltd. (2585), Kidspot of Delaware, Inc. (2596), Kidspot of Illinois, Inc. (2606), Kidspot of Michigan, Inc. (2603), Kidspot of New Jersey, Inc. (2601), Kidspot of Ohio, Inc. (4705), Kidspot of Pennsylvania, Inc. (2599), Kidspot of Texas, Inc. (3809), Large Apparel of Alabama, Inc. (0624), Large Apparel of California, Inc. (2129), Large Apparel of Connecticut, Inc. (5161), Large Apparel of District of Columbia, Inc. (8613), Large Apparel of Florida, Inc. (2209), Large Apparel of Georgia, Inc. (3894), Large Apparel of Illinois, Inc. (4650), Large Apparel of Indiana, Inc. (4055), Large Apparel of Louisiana, Inc. (3790), Large Apparel of Maryland, Inc. (5158), Large Apparel of Michigan, Inc. (9420), Large Apparel of Mississippi, Inc. (5913), Large Apparel of Missouri, Inc. (2135), Large Apparel of New Jersey, Inc. (5157), Large Apparel of New York, Inc. (5956), Large Apparel of North Carolina, Inc. (8611), Large Apparel of Ohio, Inc. (3815), Large Apparel of Pennsylvania, Inc. (4057), Large Apparel of South Carolina, Inc. (2029), Large Apparel of Tennessee, Inc. (3895), Large Apparel of Texas, Inc. (3787), Large Apparel of Virginia, Inc. (2809), Large Apparel of Wisconsin, Inc. (3898), Marianne Ltd. (3940), Marianne USPR, Inc. (2193), Marianne VI, Inc. (2206), Metro Apparel of Kentucky, Inc. (7533), Metro Apparel of Massachusetts, Inc. (1367), The Essence of Body & Soul, Ltd. (4165), Urban Acquisition Corporation of New Jersey, Inc. (2976), Urban Acquisition Corporation of New York, Inc. (4103), and Urban Brands TM Holding Co. (5909). The Debtors’ corporate offices are located at 100 Metro Way, Secaucus, New Jersey 07094.

Motion, the Debtors requested the entry of an order prohibiting utility providers from altering or discontinuing service on account of prepetition invoices and establishing procedures for determining adequate assurance of payment for future utility services. A copy of the Utilities Motion is attached hereto as Exhibit 1.

PLEASE TAKE FURTHER NOTICE that, on September 22, 2010, following an initial hearing on the Utilities Motion, the Bankruptcy Court entered the **Interim Order Determining Adequate Assurance of Payment for Future Utility Services** [Docket No. 46] (the "Interim Order"). Pursuant to the Interim Order, the Bankruptcy Court granted the relief requested in the Utilities Motion on an interim basis. A copy of the Interim Order is attached hereto as Exhibit 2.

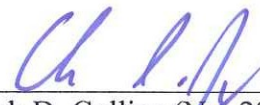
PLEASE TAKE FURTHER NOTICE that objections or responses to the final relief requested in the Utilities Motion, if any, must be made in writing, filed with the Clerk of the Court and served upon: (i) counsel to the Debtors, Richards, Layton & Finger, 920 North King Street, Wilmington, Delaware 19801 (Attn: Mark D. Collins, Esq. and Paul N. Heath, Esq.), (ii) counsel to the agent for the Debtors' postpetition secured lenders, (a) Riemer & Braunstein LLP, Three Center Plaza, 6th Floor, Boston, Massachusetts 02108 (Attn: Donald E. Rothman, Esq.), and (b) Potter Anderson & Corroon LLP, Hercules Plaza, 1313 North Market Street, 6th Floor, Wilmington, Delaware, 19801 (Attn: Steven Yoder, Esq.), (iii) the Office of the United States Trustee for the District of Delaware, 844 King Street, Suite 2207, Lockbox 35, Wilmington, Delaware 19801 (Attn: David L. Buchbinder, Esq.) and (iv) counsel to any statutory committee(s) appointed in this case on or before **October 6, 2010 at 4:00 p.m. (Eastern Daylight Time)**.

PLEASE TAKE FURTHER NOTICE that the final hearing with respect to the Utilities Motion, including those items not in the Interim Order, will be held before The Honorable Kevin J. Carey at the United States Bankruptcy Court for the District of Delaware, 824 North Market Street, 5th Floor, Courtroom 5, Wilmington, Delaware 19801 on **October 13, 2010 at 10:00 a.m. (Eastern Daylight Time).**

PLEASE TAKE FURTHER NOTICE THAT IF NO OBJECTIONS TO THE UTILITIES MOTION ARE TIMELY FILED, SERVED AND RECEIVED IN ACCORDANCE WITH THIS NOTICE, THE BANKRUPTCY COURT MAY GRANT THE FINAL RELIEF REQUESTED IN THE UTILITIES MOTION WITHOUT FURTHER NOTICE OR HEARING.

Dated: September 23, 2010  
Wilmington, Delaware

Respectfully submitted,



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*Proposed Attorneys for the Debtors and  
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