

CERTIFICATE OF SERVICE

I, Katharine L. Mayer, hereby certify that on the 7th day of January, 2011, I caused a true and correct copy of the foregoing *Notice of Filing Exhibit* to be served upon the below listed, by U.S. Mail, postage pre-paid, or in the manner so indicated.

/s/ Katharine L. Mayer
Katharine L. Mayer (#3758)

U.S. MAIL & FACSIMILE

Mark D. Collins, Esq.
Michael J. Merchant, Esq.
Richards Layton & Finger
One Rodney Square
920 North King St.
Wilmington, DE 19899
Facsimile: (302) 571-1253
Counsel for Debtor

U.S. MAIL & FACSIMILE

Urban Brands, Inc.
Attention Laura Weil
100 Metro Way
Secaucus, NJ 07094
Facsimile: (201) 319-9582
Debtor

U.S. MAIL & FACSIMILE

Steven J. Reisman, Esq. and
Timothy A. Barnes, Esq.
Curtis, Mallet-Prevost, Colt & Mosle LLP
101 Park Avenue
New York, NY 10178
Facsimile: (212) 697-1559
Counsel to the Stalking Horse Bidder