

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:)	
)	Chapter 11
Urban Brands, Inc., <i>et al.</i> ,)	
)	Case No. 10-13005 (KJC)
Debtors.)	
)	Jointly Administered
)	

NOTICE OF APPEARANCE AND REQUEST FOR NOTICES

PLEASE TAKE NOTICE that, pursuant to Rules 2002 and 9010 of the Federal Rules of Bankruptcy Procedure, the undersigned hereby appears in the above-captioned chapter 11 proceedings as counsel on behalf of Glimcher Properties Limited Partnership (“GPLP”), and requests that all notices given or required to be given in these cases, including, but not limited to, all orders and notices of any application, motion, petition, pleading, request, complaint or demand, whether written or oral, and whether transmitted or conveyed by mail, electronic mail, ECF notice, hand delivery, telephone, telefax, telegraph, telex or otherwise, which affect the Debtors or these chapter 11 bankruptcy cases to be served upon:

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PLEASE TAKE FURTHER NOTICE that this entry of appearance is not intended as nor is it a consent to jurisdiction of the Bankruptcy Court over GPLP, specifically but not limited

to (i) its right to have final orders in non-core matters entered only after *de novo* review by a district judge, (ii) its right to a trial by jury in any proceeding triable herein, or in any case, controversy or proceeding related hereto, (iii) its right to have the reference withdrawn by the District Court in any matter subject to mandatory, or discretionary withdrawal, or (iv) any other rights, claims, actions, defenses, setoffs, or recoupments to which GPLP is or may be entitled to under agreement, in law or equity, all of which rights, claims, actions, defenses, setoffs and recoupments GPLP expressly reserves.

Dated: September 24, 2010

Respectfully submitted,

FROST BROWN TODD LLC

By: /s/ Ronald E. Gold

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